



Ideas for what to Share on Facebook Stories

- Share how you're balancing your handmade business with the rest of your life.
- Share a recent or popular Facebook post or Live stream.
- Share how you're spending your weekends.
- Share a recent blog post.
- Share how you're using your creative business to impact others.
- Share your thought process on your designs.
- Share your product line for the season or holiday.
- Ask for recommendations. (fav recipe, fav accessories, fav flowers, etc...)
- Do a behind the scenes of your day.
- Show something fun and relatable to your customers.
- Do a boomerang of something happening while you're working.
- If you have pets, incorporate them into the mix, they are very relatable.
- Use the Thank You sticker to thank a customer.
- Use the DM ME sticker to ask a question like, "What have you always wondered about my product or service"?
- Do a shoutout for a customer review.
- Explain 3 tips on what motivates you to get into the mood for a new season.
- Share what you're currently reading.
- What are you most excited about in your business right now.
- Share a high and low from this week.
- Tell your audience something they may not know about you.
- Share with your audience your favorite product to use this season.
- Tell a funny story about something that happened to you recently.
- Share how you organize your craft supplies.
- Share your favorite tip for _____ (fill in the blank). Remember who your audience is and what they would like to know from you.