WEEKLY ACCOUNTABILITY TRACKER

Julie's SUCCESS CIRCLE

	f	**Instagram**	**Pinterest**	**E**	**✉**
MONDAY	ENGAGEMENT POST BRAND STORY STORY 1 STORY 2	STORY 1 STORY 2	1 2 3 4 5	LIST NEW PRODUCT	
TUESDAY	PRODUCT POST OPT-IN POST STORY 1 STORY 2	STORY 1 STORY 2	1 2 3 4 5	LIST NEW PRODUCT	
WEDNESDAY	PERSONAL POST ENGAGEMENT POST STORY 1 STORY 2	STORY 1 STORY 2 POST 1	1 2 3 4 5	LIST NEW PRODUCT	
THURSDAY	OPT-IN POST ENGAGEMENT POST STORY 1 STORY 2	STORY 1 STORY 2	1 2 3 4 5	RENEW 1 PRODUCT	SEND E-MAIL TO LIST
FRIDAY	PERSONAL POST PRODUCT POST STORY 1 STORY 2	STORY 1 STORY 2	1 2 3 4 5	RENEW 1 PRODUCT	
SATURDAY	ENGAGEMENT POST PERSONAL POST STORY 1 STORY 2	STORY 1 STORY 2	1 2 3 4 5	LIST NEW PRODUCT	
SUNDAY	PRODUCT POST OPT-IN POST STORY 1 STORY 2	STORY 1 STORY 2 POST 1	1 2 3 4 5	LIST NEW PRODUCT	
WEEKLY	LIVE 1 LIVE 2				
NOTES	If no opt-in yet, do another engagement or product post.	Instagram Story can sync with Facebook Story	80% your content / 20% other or viral content		Minimum of 1 e-mail per week, more if running sales.