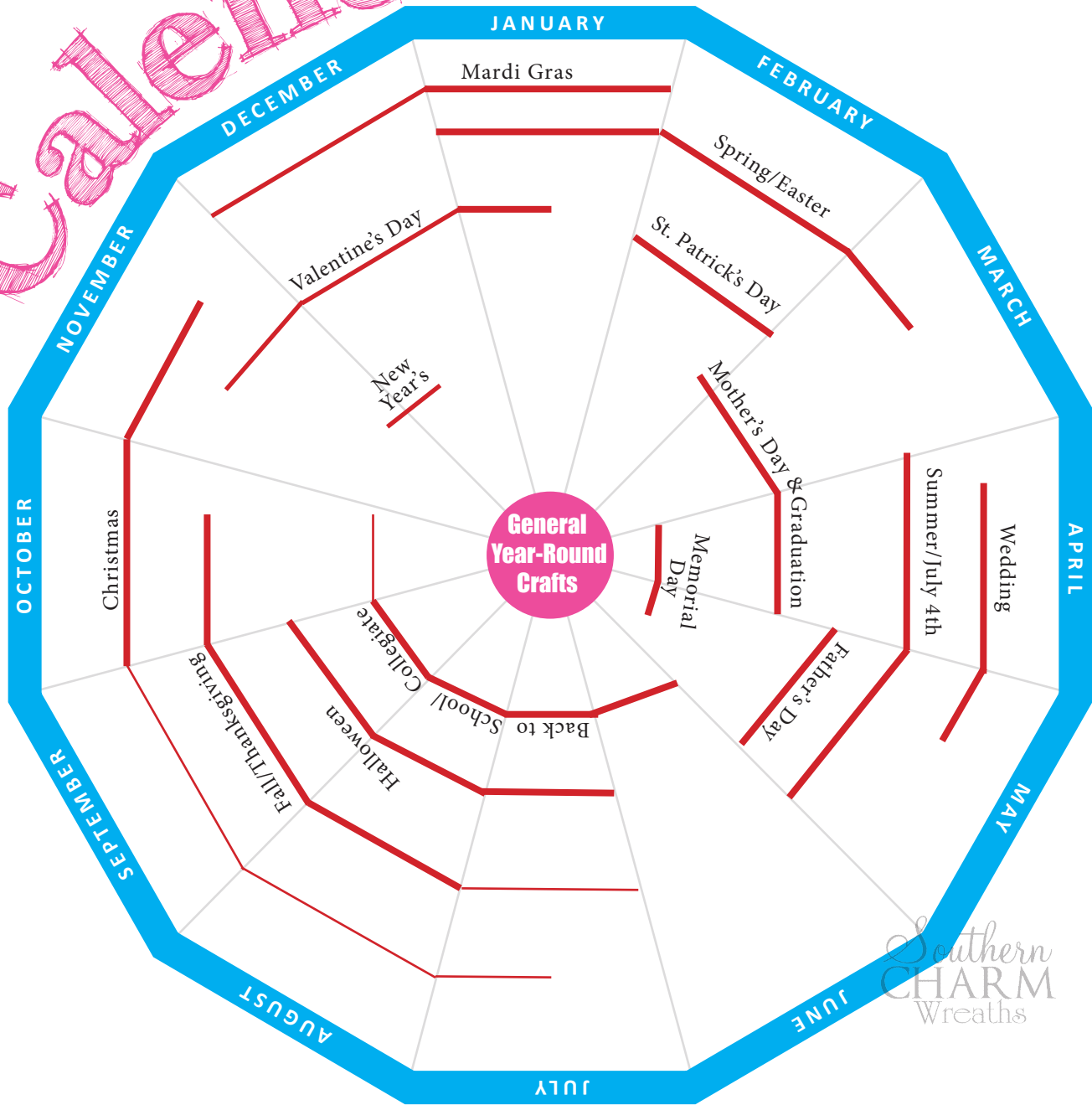


Calendar



Southern
CHARM
Wreaths

Make seasonal and holiday crafts before customers will need them! Use this calendar to help determine what style craft or wreath to make in any given month. Not only so that your crafts are ready to ship when buyers start looking but to give you the best SEO juice since ranking with SEO takes several weeks. A good rule of thumb is to follow the editorial calendar; if fall items are on the magazine covers, you should have fall items already made and listed in your online shop. You can also follow the cycle of your local craft stores, if you see the stores putting out newer merchandise for the upcoming season/holiday, you should start making items to match their merchandise.

Enjoy, - Julie

This file is protected by international copyright laws. You MAY NOT share it, transcribe it, copy it, save it, store it or use it in any way without express written permission from Southern Charm Wreaths. It is a federal crime to share this content and to repurpose it in any way. Honor others and honor will follow you. :) (c) All Rights Reserved. Southern Charm Wreaths and Julie Siomacco