



PINTEREST 101

- Create a minimum of 5 Pinterest Boards
- Create a minimum of 3 different Pinterest Pins for each Product

Brainstorm Board Ideas

1. _____
2. _____
3. _____
4. _____
5. _____

Keywords to Use for Boards

Keywords to Use for Pins

Create Checklist

- | | | |
|----------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Board 1 | <u>Product Pin 1</u> | <u>Etsy Url</u> |
| <input type="checkbox"/> Board 2 | <input type="checkbox"/> Pin 1 Photo | https://www.etsy.com/shop/shop |
| <input type="checkbox"/> Board 3 | <input type="checkbox"/> Pin 2 Photo | |
| <input type="checkbox"/> Board 4 | <input type="checkbox"/> Pin 3 Video | |
| <input type="checkbox"/> Board 5 | | |