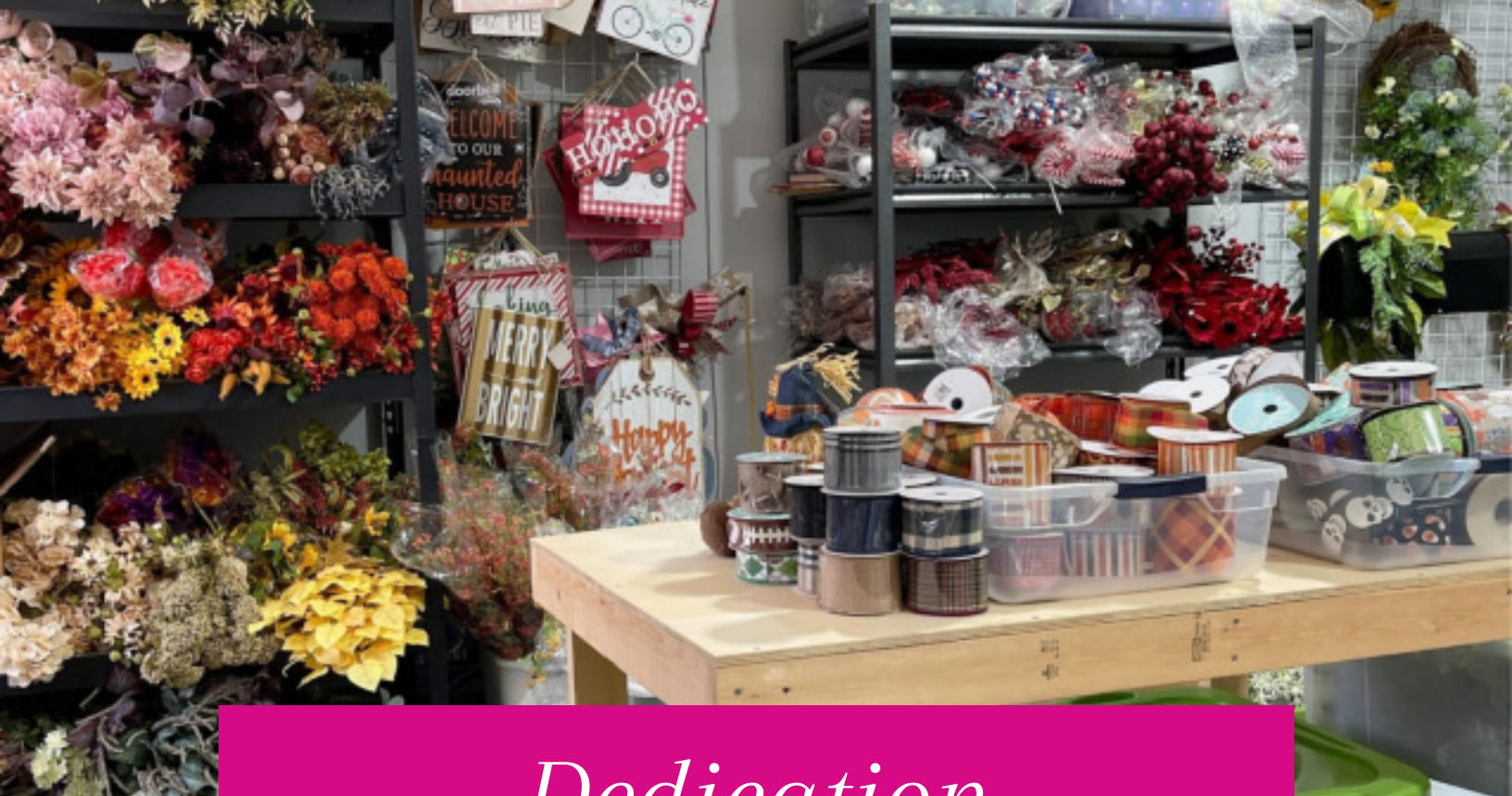


BIG BOOK OF *Faux Floral Suppliers*

BY JULIE SIOMACCO
PROFESSIONAL WREATH MAKER



© SOUTHERN CHARM WREATHS
ALL RIGHTS RESERVED. 2022.



Dedication

This ebook is dedicated to the wreath makers who use their passion for making and crafting to overcome and cope with life struggles! Whether you're an empty nester or suffering from chronic conditions, your love of wreath making has inspired me to be better and serve BIGGER! It's you who have given my life purpose!

I'm honored to call you my wreath friend! Please introduce yourself if you see me shopping at one of these stores!!

Julie Siomacco





DISCLAIMER

The information provided in this ebook is for informational purposes only and is not guaranteed to be accurate.

Please understand that there may be some links contained in this ebook that our company may benefit from financially and we thank you.

The material in this ebook may include information, products or services by third parties. Third party materials may comprise of the products and opinions expressed by their owners. As such, we do not assume responsibility or liability for any third party material or opinions.

The publication of such Third Party Materials does not constitute our guarantee of any information, instruction, opinion, products or services contained within the Third Party Material. Publication of such Third Party Material is simply a recommendation and an expression of our own opinion of that material.

No part of this publication shall be reproduced, transmitted, or sold in whole or in part in any form, without the prior written consent of the author. All trademarks and registered trademarks appearing in this guide are the property of their respective owners.

Southern Charm Wreaths reserves the right to use the full force of the law in protection of its intellectual property including the contents, ideas, and expressions contained herein.

Only customers that have purchased this material are authorized to view it. If you think you may have an illegally distributed copy of this book, please contact us at info@southerncharmwreaths.com.

Any third party companies, websites or people mentioned in this ebook are included because these are the companies we've had success with and are not to be held responsible for any false information or failure of product.

Users of this ebook are advised to do their own due diligence when it comes to making their own wreaths and all information products, services that have been provided should be independently verified by your own qualified professionals. By reading this ebook, you agree that Julie Siomacco and/or Southern Charm Wreaths, LLC is not responsible for the success or failure of your skills or your business decisions relating to any information presented in this ebook.

Furthermore, with the purchase of this ebook, you release, indemnify, covenant not to sue and hold harmless Southern Charm Wreaths, LLC or its administrators, owners, employees, volunteers, advertisers, and other ebook owners, from all liability, and losses, claims, demands, costs, or damages that may incur as a result of using this ebook and you further agree that if, despite this Release and Waiver of Liability you, or anyone on your behalf, makes a claim against any of these Releases, you will indemnify, save, and hold harmless each of the releases from any litigation expenses, attorney fees, loss, liability damage or cost which may incur as a result of such claim.

PREFACE

Hey, I'm Julie! The owner of Southern Charm Wreaths and a lover of all things flowers.

I fell in love with flowers at an early age and I've always had an expensive taste when it came to home decor. So as a true DIYer, when I saw something out of my price range, I figured out a way to make it for less. This is how my passion of wreath-making started.

Back then I would gaze at \$200 wreaths on Ebay and wish I could have them for my door. But instead, I printed out a few inspirational pictures (yea, screenshotting on a phone wasn't a thing back then) and headed to my nearest craft store to find faux flowers and greenery to try to remake something similar.

One day a neighbor asked to buy one of my wreaths from my door and it shocked me that someone would be willing to pay me for my designs. I thought if she would pay me, maybe others would too! So in 2009, I opened an Etsy shop and started my business, Southern Charm Wreaths.

I had NO clue what I was doing!! The only thing I had going for me back then was passion.

My biggest hurdle when starting my wreath making hobby was where to buy all the things! Where to buy ribbon, cute signs, flowers and all the lush greenery I see florists using in fresh flowers.

After years of trial, error and experience, I realized that there is no one stop shop for all things wreath making and faux floral design. I've had to research and network to find good sources for quality materials.

My goal for this ebook is to fast-track you through years of research and save you from the expensive mistakes I've made.

This ebook is a list of the resources (*outside of the big box chains*) I use most frequently and is not all inclusive. I'm sure there are places I've not found yet but there are a lot more places to shop currently than when I first started! And one of the reasons I feel passionate about building a large wreath-making community, more supplies available.

More makers equals more resources because the wholesalers now have buying power for buying in quantity, making prices lower as well as more of a variety of materials. I foresee wreath making aisles in the craft stores, can you envision it??





About Julie Siomacco

Julie started creating wreaths to make her home warm and inviting while being a stay-at-home mom of three. In 2009 she turned her hobby and passion for wreath-making into a full-time business after her neighbors purchased her wreaths off her door.

She's now the queen of wreath making and do-it-yourself holiday decorator. A master of producing quality works of art on the fly with the heart of a teacher. Julie has turned her passion of faux floral design and holiday decorating into Southern Charm Wreaths, a thriving faith-based business that inspires thousands of crafty people every day. She's trained in several product lines and stays up to date on trends, products, techniques, and online selling strategies in her industry to give her audience the best advice possible.

She's been featured online at Martha Stewart Living, Better Home & Gardens, and BloomTV and is the co-founder of Wreath Makers Live, a conference dedicated to educating wreath makers all over the world.

With her expertise and amazing eye for color and texture, Julie is rejuvenating the holiday decorating and wreath making industry, showing her audience how to be more confident in their creations and teaching creative business owners how to grow a business using the talents God gave them.

Julie's encouraging and welcoming personality, along with her fool proof tips, has gained her a loyal online following. She offers coaching programs, classes, decorative door wreaths and inspiration to help her audience create a festive holiday environment for their homes.

She's a Southern girl, born and raised in the South and has been a resident in South Carolina since 1999.



Contents

07

RETAIL VENDORS

23

WHOLESALE VENDORS

53

SHIPPING SUPPLIES

58

WREATH MAKING TOOLS

60

CLOSING REMARKS



Retail Vendors

Big Book of Faux Floral Suppliers

AFLORAL

Artificial flowers offer a permanent sustainable source of beauty. Afloral believes the joy of nature should never fade. Whether you're creating a simple faux flower arrangement, sprucing up your space with dried flowers, or swapping a dead plant for an artificial plant, you're embracing the ease of permanent botanicals.. From forever florals to the perfect pampas, their products are handpicked, tested in their homes, and priced affordably. You deserve to enjoy nature year-round, and they're here to help.

CONTACT INFORMATION

customersupport@afloral.com

WEBSITE

www.afloral.com

JULIE'S FAVORITE PRODUCTS

greenery, silk flowers, containers,
garlands

STORE INFORMATION

Online Only

Office Hours

Monday - Thursday

9 AM - 5 PM EST

Friday

9 AM - 3 PM EST

[**CLICK HERE TO SHOP ONLINE**](#)

CAROLINA POTTERY

Carolina Pottery has been a favorite home store for over three decades. Their southeast United States locations have provided our customers with the products they need to enhance their indoor and outdoor living experiences. Whether you want to add a splash of color by adding some beautiful accent pieces, you need to buy items to pursue a home decoration project, or you want to totally redo your place settings with brand new dinnerware and glassware, you can count on Carolina Pottery and its five stores to serve you.

Their Floral & Craft department has the latest styles of ribbon, deco mesh, burlap, silk flowers, artificial greenery, grapevine wreaths, wreath forms, floral accessories, and craft supplies. You will also find a huge selection of floral arrangements and pre-made wreaths, or you can custom order your own from one of their talented floral designers!

CONTACT

(866) 825-7949

WEBSITE

www.carolinapottery.com

SOUTH CAROLINA

West Columbia

SC: Hwy 1 @ I-26 (exit 111-A)

2816 Augusta Road

West Columbia, SC 29170

Phone: (803) 936-1447

Myrtle Beach, SC

Tanger Outlets - Hwy 501

4618 Factory Stores Blvd.

Myrtle Beach, SC 29579

Phone: (843) 443-6440

JULIE'S FAVORITE PRODUCTS

wreath bases, greenery, silk flowers, foam, wire, ribbon, signs, ornaments, deco mesh

NORTH CAROLINA

Smithfield, NC

Carolina Premium Outlets

1025 Outlet Center Drive

Smithfield, NC 27577

Phone: (919) 934-1157

GEORGIA

Augusta, GA

West Town Shopping Ctr

3830 Washington Rd.

Martinez, GA 30907

Phone: (706) 855-1525

[**CLICK HERE TO SHOP ONLINE**](#)

DECOEXCHANGE

Behind every great business is a great tribe with the same goals and inspirations. That's why DecoExchange's mission is to empower you and inspire you to embrace your gifts so that you can make an impact in the world – both for you... and the people you serve.

It's common for those with incredible gifts to try to hide our gifts, and to just try and fit in. One tries to be "normal"... until one day, fitting in becomes impossible and you allow our gifts to make a difference in the world.

The DecoExchange team is here to give you the tools & strategies that you need to focus your gifts, heart & purpose into a focused action. This focused action will allow you to build a business that expresses who you are... and change the world in the process.

CONTACT INFORMATION

Parker Stelly & Damon Oates
info@damonoates.com
(337) 378-0002

WEBSITE FOR SUPPLIES

www.decoexchange.com

WEBSITE FOR SUBSCRIPTION BOX

www.wreathsupplybox.com

STORE INFORMATION

Online Only

WAREHOUSE ADDRESS

509 E Virtue Street
Chalmette, LA 70043

JULIE'S FAVORITE PRODUCTS

silk flowers, greenery, signs, ribbon, ornaments, picks, deco mesh, wreath bases, garlands, one of my favorite subscription boxes

[**CLICK HERE TO SHOP ONLINE**](#)

DECORATOR'S WAREHOUSE

Decorator's Warehouse started in 1989 when owners, David and Kathy Hanson, began selling decor out of their living room. Since then, they have pursued with great passion the design and creation of a Christmas store that would be unparalleled anywhere. After years of dedication, Decorator's Warehouse is now the premier Christmas store in Texas and one of the largest Christmas stores in the world!

CONTACT INFORMATION

decoratorswarehouse.com/contact-us
(817) 460-4488

WEBSITE

www.decoratorswarehouse.com

STORE INFORMATION

3708 West Pioneer Parkway
Arlington, TX 76013

Open Tuesday - Saturday
10 AM - 6 PM CT

JULIE'S FAVORITE PRODUCTS

shatterproof ornaments, picks, silk flowers, ribbon, garlands

[**CLICK HERE TO SHOP ONLINE**](#)

FESTIVE CREATIONS by STEPHANIE

Affordable and quality wreath and floral supplies including ribbon, wreath attachments, wall hangers, mesh, wire frames, picks and more.

They also specialize in high quality hand crafted decor for any occasion such as holidays, birthdays, weddings, sports fans, and so much more. Made in the U.S.A.

Deco Mesh Wreaths, Fall Wreaths, Autumn Wreaths, Holiday Wreaths, Spring Wreaths, Centerpieces, Lantern Swags, Front Door Wreaths. These are wonderful for a housewarming gift or hostess gifts too.

All of Stephanie's designs make great gifts for all ages and occasions. If you are ordering as a gift, she will be happy to include a hand-written card to the recipient which adds that personal touch.

CONTACT INFORMATION

Stephanie Williams
festivecreationsbystephanie@gmail.com

WEBSITE

www.festivecreationsbystephanie.com

STORE INFORMATION

Online Only

JULIE'S FAVORITE PRODUCTS

ribbon, deco mesh, picks, silk
flowers, wreath bases, signs,
containers

[**CLICK HERE TO SHOP ONLINE**](#)

GENERAL WHOLESALE

General Wholesale's humble beginnings were literally in the back of a pickup truck in a parking lot 30 years ago. It was sometimes under a covered popup tent to ward off the sun and rain. Mike VanSchoick started selling before there was even a building. You might just say it's in his DNA!

Today General Wholesale has a large warehouse space filled with florals, supplies for the floral industry, furniture, home decor and so much more.

Mike, along with other buyers Sandra Gregory, Kourtney Moore, Cindy Russell, and Terri Marshall, continue to seek out the best products to offer at reasonable prices and always with the customer in mind. Not only can you shop in the store Monday through Friday, the launching of the new website will allow customers to have access to products even if they can't make the trip to Vivian.

CONTACT INFORMATION

Sandra Gregory
generalwsale@yahoo.com
(318) 375-5197

WEBSITE

www.generalwholesalevivian.com

JULIE'S FAVORITE PRODUCTS

picks, florals, greenery, attachments, ribbon, wreath bases, signs

STORE INFORMATION

Online Only

WAREHOUSE ADDRESS

111 E. Arkansas Avenue
Vivian, LA 71082

[**CLICK HERE TO SHOP ONLINE**](#)

GREENERY MARKET

The Greenery Market specializes in sending high quality artificial flowers, faux greenery, wired ribbon, signs, and holiday decorations to your doorstep.

Bill Cooke is the owner and chaos coordinator. Alana Ficco, Bill's best friend, is the person who started this journey, designing seasonal wreaths 5 years ago. Together they are a great team of flower and greenery lovers. Alana comes up with the inspiration and Bill takes care of everything else.

For 20 years Alana was a hair designer and due to a rare disease developing inside her spinal cord, called Syringomyelia, she sold her spa business. Feeling useless, she was searching for something she could do artistically, that wouldn't be physically demanding. That's when she found floral designing and wreath making. She creates when she can, gives the inspiration and Bill takes care of the rest.

CONTACT INFORMATION

Bill Cooke & Alana Ficco
info@greenerymarket.com
(724) 635-3261

WEBSITE

www.greenerymarket.com

JULIE'S FAVORITE PRODUCTS

silk flowers, greenery, flocked greenery, ribbon, signs, picks, wreath bases, garlands

STORE INFORMATION

Online Only

WAREHOUSE ADDRESS

451 N Center Avenue
New Stanton, PA 15672

[**CLICK HERE TO SHOP ONLINE**](#)

HARD WORKING MOM

Hard Working Mom is a craft entrepreneur and mom who strives to make a difference in the lives of others. Her goal with her business is to help crafters turn their passion into a profitable business, while also helping them develop new skills.

CONTACT INFORMATION

lori@hardworkingmom.com
(803) 821-9868

WEBSITE

www.hardworkingmom.com

JULIE'S FAVORITE PRODUCTS

deco mesh, ribbon, wood signs,
metal signs, wood cutouts

STORE INFORMATION

603 Columbia Ave A2
Lexington, SC 29072

Open Monday - Friday
12 PM - 6 PM ET

Open Saturday
11 AM - 6 PM ET

[**CLICK HERE TO SHOP ONLINE**](#)

HOLIDAY WAREHOUSE

Holiday Warehouse is a family-owned store that features high-end holiday, home, and event décor. Their 30,000 square foot showroom is filled with thousands of unique items that cannot be found anywhere else in the Dallas area. Their focus is to offer a curated collection of products that can enhance a space, and renew an atmosphere. They are an aspirational store that caters to all budgets, while remaining decidedly upscale.

CONTACT INFORMATION

info@holidaywarehouse.com
(844) 835-6725
(469) 814-0802

WEBSITE

www.holidaywarehouse.com

STORE INFORMATION

2819 W 15th Street
Plano TX 75075

Open Tuesday - Saturday
10 AM - 5 PM CT

JULIE'S FAVORITE PRODUCTS

shatterproof ornaments, tree skirts, stockings, tree lights, Christmas decor, picks, ribbon

[**CLICK HERE TO SHOP ONLINE**](#)

HOT MESH MOM

At Hot Mesh Mom, Kari is Creating, Inspiring, and Living that Mom life while teaching other crafters about wreath rails!

Her store offers laser cut wood wreath rails, door hangers, blanks, jewelry, and more. Home of the Ribbon Tail Board.

CONTACT INFORMATION

Kari Gustafson
info@hotmeshmom.com
(702) 849-0210

WEBSITE

www.shophotmeshmom.com

STORE INFORMATION

Online Only

WAREHOUSE ADDRESS

6947 Speedway Blvd #S104
Las Vegas, Nevada 89115

JULIE'S FAVORITE PRODUCTS

wood shapes, signs, wreath rails, ribbon tail board, mesh holder, ribbon holder

[**CLICK HERE TO SHOP ONLINE**](#)

JAMALI GARDEN

In 1997, Jamali Floral & Garden opened in the New York Flower Market with the mission to bring their customers unique products that would inspire them to create beautiful events. Influenced by having lived all over the world, their high design and well-curated selection of decor products come from every corner of the globe, including vintage-look mercury glass votive and handcrafted brass urns from India, blown glass vases from Poland, fair trade raffia from Madagascar, carved teak trays from Indonesia, exotic seashells from the Philippines, modern zinc planters from Vietnam, and hand-thrown pottery from Italy and Tunisia.

Today, Jamali Garden is a trusted, wholesale source for retail florists, wedding planners, event planners, stylists, caterers, hotels, restaurants, decorators, set designers, and more! Whether shopping for wholesale floral & event supplies locally in New York, or nationally through their online store, their customers trust them for exclusive decor, floral, home, holiday, lighting, and garden products. They carry large quantities at wholesale price for every theme, style, and event, available for shipment NOW for your grand parties or small, more intimate affairs.

CONTACT INFORMATION

info@jamaligarden.com
(212) 244-4025

WEBSITE

www.jamaligarden.com

JULIE'S FAVORITE PRODUCTS

containers

STORE INFORMATION

149 West 28th Street New
York, NY 10001

Open Monday - Saturday
6:30 AM - 4:30 PM ET

[**CLICK HERE TO SHOP ONLINE**](#)

KELEA'S

Keleas was founded in 1997, as a college student wanting to make extra income. She had always been inspired by her Mother Cecele and Grandmother Louise and all the flowers they grew. Soon Kelea realized she had a passion for floral décor, merchandising, holiday decorating, and floral design. It was not long until she was off every weekend doing Craft shows, and after several years, participating in some of the largest gift shows in the United States.

CONTACT INFORMATION

Kelea Newhouse
info@keleas.com
(832) 734-7001

JULIE'S FAVORITE PRODUCTS

silk flowers, greenery, picks, ribbon, attachments

STORE INFORMATION

Online Only

WEBSITE

www.keleas.com

[CLICK HERE TO SHOP ONLINE](#)

MISS CAYCE'S WONDERLAND

At Miss Cayce's Wonderland, specialty home décor and custom floral wreaths, arrangements and decorated garlands are displayed and waiting to go home with you. All the tempting floral, ribbon, balls & supplies are available for the do-it-yourselfer.

CONTACT INFORMATION

Info@misscayceswonderland.com
(432) 689-7192

WEBSITE

www.misscayceswonderland.com

STORE INFORMATION

1012 Andrews Highway
Midland, TX 79701

Open Monday - Saturday
10 AM - 6 PM CT

JULIE'S FAVORITE PRODUCTS

shatterproof ornaments, signs, ribbon, picks, garland, attachments, greenery, silk flowers

[**CLICK HERE TO SHOP ONLINE**](#)

TRENDY TREE

Trendy Tree started out as the website for Pence Christmas Tree Farm. The website business continued to grow with the addition of new products and more stock. Trendy Tree grew to the point that the website had become so busy, the decision was made to not plant any more Christmas trees!

Trendy Tree needed more space so they relocated into a much larger warehouse in an industrial park in Pontotoc, MS. Trendy Tree is not open to the public, this is their warehouse and shipping location.

CONTACT INFORMATION

Ashleigh Huddleston
ashleigh@trendytree.com
(662) 489-0040

WEBSITE FOR SUPPLIES

www.trendytree.com

WEBSITE FOR SUBSCRIPTION BOX

www.trendytree.com

STORE INFORMATION

Online Only

WAREHOUSE ADDRESS

298 Stafford Blvd.
Pontotoc, MS 38863

JULIE'S FAVORITE PRODUCTS

silk flowers, greenery, signs, wreath kits, ribbon, ornaments, picks, wreath bases, deco mesh, garlands, one of my favorite subscription boxes

[CLICK HERE TO SHOP ONLINE](#)

THE WREATH SHOP

Happiness radiates like the fragrance from a flower and draws all good things towards you. At THE WREATH SHOP, you can get the best natural and artificial WREATH for events, a beloved, a grieving family and a dear friend.

CONTACT INFORMATION

Sara Jennings
info@thewreathshop.com
(469) 715-6002

WEBSITE

www.thewreathshop.com

STORE INFORMATION

Online Only

WAREHOUSE ADDRESS

450 Industry Way, Suite 10
Prosper, TX 75078

JULIE'S FAVORITE PRODUCTS

silk flowers, ribbon, wreath bases, foam, attachments, picks, ornaments, deco mesh, greenery, wood shapes, garlands

[**CLICK HERE TO SHOP ONLINE**](#)

ETSY - SIGNS & RIBBON

TERESA'S WREATHS N DECOR

Contact: Teresa Ellis

[etsy.com/shop/TerasasWreathsNDecor](https://www.etsy.com/shop/TerasasWreathsNDecor)

COUNTRY BUMPKINS SC

Contact: Karen Remter

[etsy.com/shop/CountryBumpkinsSC](https://www.etsy.com/shop/CountryBumpkinsSC)

WREATH SIGN OUTLET

Contact: Parker Stelly

[etsy.com/shop/WreathSignOutlet](https://www.etsy.com/shop/WreathSignOutlet)

JANE'S FRONT DOOR DECOR

Contact: Jane White

[etsy.com/shop/JanesFrontDoorDecor](https://www.etsy.com/shop/JanesFrontDoorDecor)

SWEET MAGNOLIA BY NONNI

[etsy.com/shop/SweetMagnoliabyNonni](https://www.etsy.com/shop/SweetMagnoliabyNonni)

DORE'S WOOD IDEAS

Contact: Dora Shaver

[etsy.com/shop/DoresWoodIdeas](https://www.etsy.com/shop/DoresWoodIdeas)

5TH STREET STUDIO

[etsy.com/shop/5thstreetstudio](https://www.etsy.com/shop/5thstreetstudio)

PERSONALIZE IT BY PAM

Contact: Pam Feathers

[etsy.com/shop/PersonalizeItByPam](https://www.etsy.com/shop/PersonalizeItByPam)

LADYBUG WREATHS

Contact: Nancy Alexander

[etsy.com/shop/LadybugWreaths](https://www.etsy.com/shop/LadybugWreaths)

CRAFTY TESSIE

Contact: Tess Stevens

[etsy.com/shop/CraftyTessie](https://www.etsy.com/shop/CraftyTessie)

THE WREATH CAFE

Contact: Jessica Bird

[etsy.com/shop/TheWreathCafe](https://www.etsy.com/shop/TheWreathCafe)

MADOORABLE CREATIONS

Contact: Michelle Lloyd

[etsy.com/shop/madoorablecreations](https://www.etsy.com/shop/madoorablecreations)

ANDI LOU DESIGNS

Contact: Elena Carlberg

[etsy.com/shop/AndiLouDesigns](https://www.etsy.com/shop/AndiLouDesigns)



Wholesale Vendors

Big Book of Faux Floral Suppliers

WHOLESALE SHOPPING

Before we get into the many wholesale vendors I'm sharing here in this ebook, I thought I would explain a little more about shopping wholesale.

Buying wholesale is very different than shopping retail.

With retail, one can purchase a single roll of ribbon or a single flower stem but with wholesale one needs to purchase in quantity and typically place orders a year in advance. Meaning in January, buying for the fall and holiday creations to be made later in that same year.

Additionally, one can't purchase wholesale if they're not an established business. To be an established business, a resale is needed from your state. This is not to be confused with an EIN number, which is issued by the federal government and it's not a county business license either. It's a resale license allowing purchases without paying sales tax upfront so that one can resell products to the consumer who ends up paying the tax when they purchase from a business.

And as an established as a business, completed paperwork will be required from the state either monthly, quarterly or yearly to report income and remit sales taxes collected. Even if no sales occur, paper is still required to be completed.

To obtain a resale license from a state, contact the State's Department of Revenue.

WHO SHOULD CONSIDER BUYING WHOLESALE?

- Those who want to have a business selling their products who can benefit with the purchasing power of buying in quantities to get lower prices and are diligent with filing the proper paperwork in a timely fashion.

WHO SHOULD NOT BUY WHOLESALE?

- Those who want to make for fun or gift-giving and don't want to have an established business.



WHOLESALE SHOPPING

PROS OF BUYING WHOLESALE

- The primary advantage of buying wholesale items is the savings one can get for purchasing in bulk. In fact, many wholesalers increase their discount as a customer's order grows.
- Another advantage of buying wholesale is the variety of items available for purchase. When there is better selection, a designer is able to get much more creative and make items that are unique to their brand.

CONS OF BUYING WHOLESALE

- A potential downside of buying wholesale is storage space to store the bulk purchases.
- The added paperwork needed to stay up-to-date with State regulations is another downside to consider.
- Also it's important to know the customer so that one doesn't purchase quantities of product that might not be popular making it harder to sell.
- Lastly, even if a person has enough space, 40% off retail price means nothing if one does not have enough money upfront. In most cases, wholesale items must be paid for in full before the goods can be delivered and put to use. While individually these items are likely affordable, all together the purchase might be very expensive. New businesses in particular are susceptible to not having a lot of cash flow, and therefore cannot make as much profit as a business that has enough money to spend on wholesale items.



WHOLESALE SHOPPING

THE BEST WAY TO PURCHASE WHOLESALE

The best way to purchase wholesale is to attend a Home and Gift Show either at Dallas Market Center or Atlanta's AmericasMart.

Before attending a show consider the following:

- Register on the website in advance before leaving home.
- Confirm the show dates. Some showrooms are only open during the official show dates.
- Make an appointment with a sales representative of the showroom to get the best service and questions answered.
- Develop a plan of action. There are many showrooms and most are not relevant to all businesses, so know what showrooms to visit beforehand. Use this ebook to help determine some of the showrooms I like.
- Wear comfy shoes and clothes and use a backpack to carry a notebook, phone charger, collect ribbon samples, catalogs, etc.
- Plan for multiple days, it can't be seen all in one day.
- Stay at hotels on the market shuttle service route.
- Pre-orders are placed at a show. There will be no product to take home from the store. Wholesale Vendors will ship orders once received from overseas and processed.
- January markets are for ordering fall and winter months/holidays and June markets are for ordering summer months/holidays.

There are a few markets throughout the USA but for wreath making and faux floral design the best ones to attend are located in Dallas, TX and Atlanta, GA.

Dallas Market Center

2100 N Stemmons Fwy
Dallas, TX 75207

[Click here](#) for more information.

AmericasMart Atlanta

230 John Portman Blvd NW
Atlanta, GA 30303

[Click here](#) for more information.



ALLSTATE FLORAL

Allstate Floral inspires décor-minded people with beautiful silk and artificial flowers, greenery, and home accessories across a range of styles and price points. As one of the industry's top importers with a selection of over 30,000 products from timeless to trend, Allstate offers the largest in-stock designs in the market for every lifestyle and budget. We sell a complete line of Spring & Everyday floral and greenery items, Christmas, Easter, Halloween, and Fall décor, as well as containers and accessories for all occasions.

For over 40 years with a strong commitment to quality and service, their team of professionals has been dedicated to helping customers find the perfect decorative accents that are on trend and in demand. Registered buyers have exclusive 24/7 online access to their entire product collection where they can view design ideas and browse by color, size, and price. We invite you to tour their showrooms virtually or schedule an in-person showroom visit year-round to see how we translate the most relevant fashion and home décor trends into attractive new products and displays.

CONTACT INFORMATION

services@allstatefloral.com
(800) 433-4056
(562) 926-2302

WEBSITE

www.allstatefloral.com

ORDER MINIMUM

USA Order: \$250.00 or \$500.00
(dependent on business type and size)
Int'l Order: \$2,500.00

JULIE'S FAVORITE PRODUCTS

ribbon, silk flowers, greenery, signs,
ornaments, picks, attachments

MAIN OFFICE ADDRESS

14101 Park Place
Cerritos, CA 90703

DALLAS SHOWROOM

Dallas Market Center
IHDC 2F234
2100 N. Stemmons Freeway
Dallas, TX 75207

ATLANTA SHOWROOM

AmericasMart
Building 1, 20-B1
240 Peachtree St. NW
Atlanta, GA 30303

AUTOGRAPH FOLIAGES

Over the past 40 years, we have developed strong and happy relationships with many of our customers - who today, are great, great friends of Autograph! And to them, we are very grateful for their friendship and business partnership. We look ahead to the next generation and beyond to continue those key relationships. Furthermore, it is our hope to continue building more lasting relationships with new customers and friends in the industry.

Autograph Foliages manufactures quality artificial plants, trees, Fire Retardant plants, and artificial Christmas trees wholesale. As a wholesale artificial plant supplier - we stock thousands of items year round including Christmas Foliage. For seasonal decor, natural-like pre-lit LED Christmas trees is our specialty. From artificial mini accent trees to 7.5 Ft. Trees, 9 Ft. Trees and up to 50' Christmas Trees, we have various styles of trees including pencil and slim, to Full Deluxe sizes trees. Autograph also carries Christmas trees with various light styles, Warm White LED Lights, Pure White LED Lights, and Multi-Functional LED Lights. Matching artificial PE/PVC or PVC wreaths, garlands and swags are available. Choose Autograph Foliages as your main source for wholesale Christmas wreaths, Trees, Garlands and Commercial Holiday Decor!

Holiday specialties of Autograph include commercial Christmas Decorations for Indoor and Outdoor Use! Our Commercial Christmas Wholesale expanding line has all the traditional and non-traditional Christmas essentials. Life-size Fiberglass Nutcrackers, Dancing Reindeer, Santa's Sleigh, and Various Life-size, High Gloss or Colorful Glitter Ornament Balls, all from our Christmas by Autograph product line!

CONTACT INFORMATION

sales@autofol.com
(800) 659-6151

WEBSITE

www.autographfoliages.com

ORDER MINIMUM

Opening Order: \$3,000.00

JULIE'S FAVORITE PRODUCTS

silk flowers, containers, greenery

OHIO OFFICE

3631 Perkins Avenue
4th Floor
Cleveland, OH 44114

DALLAS SHOWROOM

Dallas Market Center
2000 Stemmons Freeway
WTC 398
Dallas, TX 75207

BURTON + BURTON

In the small backroom of a wholesale florist, Maxine Burton started a revolution . . .

The year was 1982, and Maxine was working at Flowers, Inc. Wholesale, a floral distributor co-owned by her husband, Bob. Silver foil balloons had just been invented, and floral customers were starting to request them. Maxine soon realized that the balloon imprinting process could be used to print a message or design on a balloon, creating a floating greeting card—a concept that would soon transform the floral industry and lead her to found Flowers, Inc. Balloons®. Her ingenuity has taken the company from a backroom start-up to The World's Largest Balloon and Coordinating Gift Supplier®.

In 2006, Flowers, Inc. Balloons® changed its name to burton + BURTON® to represent the extensive inventory of balloons, floral supplies, coordinating gifts, and home décor the company offers.

CONTACT INFORMATION

ecom@burtonandburton.com
(800) 241-2094

WEBSITE

www.burtonandburton.com

ORDER MINIMUM

Opening Order: \$250.00
Re-Order: \$100.00

JULIE'S FAVORITE PRODUCTS

containers, attachments, balloons

GEORGIA SHOWROOM

325 Cleveland Road
Bogart, Georgia 30622

Open Monday - Friday
8 AM - 5 PM ET

DALLAS SHOWROOM

Dallas Market Center
2100 Stemmons Freeway
Trade Mart Showroom 1121
Dallas, TX 75207

ATLANTA SHOWROOM

AmericasMart
40 John Portman Blvd NW
Building 2, Showroom 728
Atlanta, GA 30303

CRAIG BACHMAN

Since 1992 Craig Bachman Imports, Inc has provided a diverse product selection to Wholesale and Retail companies. Visit their showrooms in Chicago & Dallas. To open an account, you must have a current resale tax number.

CONTACT INFORMATION

sales@craigbachman.com
(888) 224-7770

WEBSITE

www.craigbachman.com

ORDER MINIMUM

Opening Order: \$500.00
Re-Order: \$250.00

JULIE'S FAVORITE PRODUCTS

greenery, signs, ribbon, silk flowers, containers, picks, attachments

ILLINOIS OFFICE & SHOWROOM

281 Ontario Street
Frankfort, IL 60423
(815) 469-0961

DALLAS SHOWROOM

Texas Interior Home Design Center
2000 Stemmons Freeway
Suite 2F400 - IHDC
Dallas, TX 75207
(214) 752-0190

DIRECT EXPORT

Direct Export Company is a design company, a trend setter, and a destination for design inspiration. Their creative team studies colors and styles trending in interior design and the fashion industry. They infuse that into the development of a broad variety of products that come together to create beautiful and complete looks for our customers. DE recruits talented designer's with various expertise who use brilliant artistry to provide our guests a sense of wonder and amazement when they visit our fully decorated showroom.

Direct Export Company has been in business over 40 years as a Trading Company specializing in permanent floral, home and garden décor for everyday, and a complete line for Christmas. Direct Export creates two new product lines each year: One for Everyday and One for Holiday. They have permanent showrooms in the Dallas Market Center and in the Atlanta Americasmart.

DE's selling calendar is well defined for both seasons. Their new Everyday products are available for purchase in May/June/July with delivery in January, while their Christmas products are available for purchase in December and January with delivery in June/July/August.

They use contract freight carriers through an extensive bidding process to ensure the most cost effective and efficient delivery of your products. Direct Export Company has the highest Fill-Rate and best reputation for On-Time Delivery in the industry.

For new customers, accounts can be opened when visiting their showroom during any major market or for stock goods an account can be created at the DE Webmarket.

CONTACT INFORMATION

Scott Twesme
stwesme@directexp.com
(888) 881-0055

WEBSITE

www.directexp.com

ORDER MINIMUM

Opening Order: \$2,500.00
Re-Order: No minimum

DALLAS SHOWROOM

Dallas Market Center
2000 North Stemmons Freeway
IHDC, Suite 2F310
Dallas, TX 75207

JULIE'S FAVORITE PRODUCTS

ribbon, silk flowers, greenery,
ornaments, picks, attachments, signs

DIRECT FLORAL

DirectFloral.com is your one stop shop for floral supplies, where you will find the largest selection and inventory at wholesale prices. Since 1995, they have helped provide customers with all the products they need to unleash their creativity. And they're pretty creative, too! Their team of customer specialists know a thing or two about floral design and the products they sell.

They strive to have the largest selection of floral products with great prices. Their online store offers weekly specials across all of their product lines so that customers can always find a way to get what they need without going over their budget. Between their extensive inventory, their great prices, and their dedication to customer service, it is easy to see just what makes DirectFloral.com the number-one choice when it comes for all of your floral supplies.

CONTACT INFORMATION

cservice@directfloral.com

(800) 773-2554

(330) 645-1015

WEBSITE

www.directfloral.com

ORDER MINIMUM

No minimum

JULIE'S FAVORITE PRODUCTS

florist tools, containers, ribbon, balloons, attachments, foam, baskets

WAREHOUSE INFORMATION

Online Only

Open Monday - Friday

8 AM - 6PM ET

Open Saturday

9AM - 3PM ET

D. STEVENS

D. Stevens is a family owned company established in 2008 by Donna Stevens, Darlene and Rod Summers fulfilling their dream to bring fine ribbons to the marketplace. They are here to inspire their customers with their passion for design and customer service exceeding their expectation, delivered with a sense of warmth, friendliness, and individual pride.

CONTACT INFORMATION

Chandra Porter
Info@dstevenllc.com
(623) 582-9915

WEBSITE

www.dstevenllc.com

ORDER MINIMUM

No minimum

JULIE'S FAVORITE PRODUCTS

luxury ribbon

PHOENIX SHOWROOM

21420 N. 15th Lane Suite 100
Phoenix, Arizona 85027

DALLAS SHOWROOM

Dallas Market Center
2050 N. Stemmons Freeway
WTC #276
Dallas, Texas 75207
(214) 879-8352

ATLANTA SHOWROOM

AmericasMart
240 Peachtree Street
Building 1, Floor 18 Suite C 4-8
Atlanta, GA 30303
(404) 382-5802

FARRISILK, INC.

Farrisilk is a premier importer of Christmas decor with 30+ year's experience.

CONTACT INFORMATION

Karina Farris
karina@farrisilk.com
(800) 230-3899

WEBSITE

www.farrisilk.com

ORDER MINIMUM

Opening Order: \$2,500.00

JULIE'S FAVORITE PRODUCTS

ribbon, garlands, ornaments, attachments

WAREHOUSE ADDRESS

360 E Crowther Ave
Placentia, CA 92870

DALLAS SHOWROOM

Dallas Market Center
International Trade Plaza
Suite 2F444
2100 N Stemmons Freeway
Dallas, TX 75207

GOLDEN BELL

Wholesaler of hundreds of craft butterflies, birds, insects, and more.

CONTACT INFORMATION

goldenbellwholesale@gmail.com
(323) 266-8868

WEBSITE

www.goldenbellwholesale.com

ORDER MINIMUM

No minimum

JULIE'S FAVORITE PRODUCTS

picks, silk flowers, garlands,
attachments, greenery, fruit

MAIN OFFICE

4560 E 50th Street
Vernon, CA 90058

DALLAS SHOWROOM

Dallas Market Center
2100 N Stemmons Freeway
IHDC 2F413
Dallas, TX 75207

GRAPEVINE WREATHS WHOLESALE

Brena International has been creating and distributing beautiful, handcrafted Natural Grapevine Products since 1998. They take the natural wild grapevines and give them new life by reutilizing them to make decorative wreaths, baskets, garlands and more. Whether it's for a hotel, an event center, or a custom installation, their grapevine products are sure to provide a decorative aspect for many years to come.

Their Grapevine Products are guaranteed to be the highest quality produced in the USA! They keep all of their products in stock year-round. For Wholesale pricing, please fill out their wholesale registration form and they will contact you within 24 hours.

CONTACT INFORMATION

sales@brena.com

(800) 772-0674

WEBSITE

www.grapevinewreathswholesale.com

ORDER MINIMUM

\$200.00

WAREHOUSE INFORMATION

Online Only

JULIE'S FAVORITE PRODUCTS

grapevine wreaths

JASCOTINA

Jascotina, Inc was established in 1990 and is a family owned and operated business. They specialize in ribbon and décor mesh, spanning all holidays and occasions. Currently, they import all of their products from Taiwan and pride themselves on merchandise quality and being on top of the latest trends. Their long-standing relationships with the manufacturers allow them to offer you the most reasonable prices, as well as nearly any customization that you may need. Their business is built on long standing relationships with both their vendors and their customers, and they strive to provide efficient and responsive customer service.

Their website features a look into every item we have in their warehouse so you may find what you need! Their everyday line consists of items that they stock in their warehouse all year round and they aim to ship within 24-48 hours of your placed order. They also run a new seasonal line every six months for the Fall/Christmas season and Spring/Summer season with items that you can prebook 3-4 months in advance. This prebook method enables us to bring you new, fresh designs every year! For more information about their prebook season line and schedule, please visit their webpage! Should you miss the prebook deadline, they do stock some extra of the more popular items, but once they are sold out, they are gone for the season.

They have sales representatives located all over the country who would be happy to come out to you and show you swatches.

CONTACT INFORMATION

jascotina@jascotina.us.com
(562) 921-5696

WEBSITE

www.jascotina.us.com

ORDER MINIMUM

Opening Order: \$500.00
Re-Order: dependent on
season

JULIE'S FAVORITE PRODUCTS

wired ribbon, deco mesh

DALLAS SHOWROOM

Dallas Market Center
Trade Mart - Floor 2
Showroom 2F-327
2100 Stemmons Freeway
Dallas, TX 75207

ATLANTA SHOWROOM

AmericasMart
Building 1 - Floor 19
Showroom A21
240 Peachtree St NW
Atlanta, GA 30303

LIBERTY FLORAL

Importer of Artificial Flower, Seasonal and Home Decoration. Open to Wholesale Trade Only.

CONTACT INFORMATION

Jin Yoo
jin@libertyfloral.com
(888) 282-8988

WEBSITE

www.libertyfloral.com

ORDER MINIMUM

Opening Order: \$2,500.00

JULIE'S FAVORITE PRODUCTS

picks, greenery, florals, signs

OFFICE ADDRESS

1900 S. Proforma Avenue
Suite A1
Ontario, CA 91761

DALLAS SHOWROOM

Dallas Market Center
2050 N. Stemmons Freeway
IHDC 2F407
Dallas, TX 75027

MELROSE INTERNATIONAL

Melrose International got its start in 1985 as Melrose Gardens. Our small, Quincy, Illinois based company cultivated and dried local flowers and then sold them to area florists. Offering quality products and superb customer service, we found success quickly in our small niche. But one bad crop year in the early 1990s forced our company's original owners to branch out into other areas of dried florals and complement that with a silk floral line.

Ever mindful of the market, our executives soon brought on a new group of investors and together explored a promising new opportunity—giftware and home décor. Remaining steadfast to our commitment to great customer service, by 2002 Melrose was again on top of its industry, becoming a key player in the home décor and giftware industry. That year we dropped "Gardens" from our name and re-branded as Melrose International.

Today, Melrose is a leading wholesaler for giftware, home décor, silk florals, flameless candles and more. And although our industry and name may have changed, we as a company never have. We continue to provide our customers superior service, quality products, expert design and outstanding value. We believe that is what brings so many of our customers back season after season. **OUR MISSION** To provide customers with superior service, quality products, expert design and outstanding value. We believe that by achieving these goals, Melrose International can enhance the potential for the success of our customers, representatives and employees.

CONTACT INFORMATION

marketing@melroseintl.com
(800) 282-2144

WEBSITE

www.melroseintl.com

ORDER MINIMUM

Good: \$500.00

Better: \$2,500.00

Best: \$5,000.00

JULIE'S FAVORITE PRODUCTS

silk flowers, greenery, ribbon,
premade wreaths, garlands

WAREHOUSE ADDRESS

1400 North 30th Street
Quincy, IL 62301

DALLAS SHOWROOM

Dallas Market Center
2050 N. Stemmons Freeway
Suite WTC-310
Dallas, TX 75027

ATLANTA SHOWROOM

AmericasMart
Building 1 17-C11, 17-B5
240 Peachtree Street NW
Atlanta, GA 30303-1327

MERAVIC

MeraVic has been serving the floral and gift industry since 1980. They strive to offer a unique quality product to the trade and pride themselves on great customer service.

Their headquarters are in Grain Valley, Missouri. Being located in the Heart of America enables them to quickly ship to all regions of the United States and save their customers shipping costs. Many of their products are MeraVic Exclusive designs you cannot find at other companies.

They encourage you to visit one of their showrooms, have your area representative call on your business, order from their printed catalog or online.

CONTACT INFORMATION

Chris Higgins
marketing@meravic.com
(816) 228-7455
(800) 637-2842

WEBSITE

www.meravic.com

ORDER MINIMUM

No minimum

JULIE'S FAVORITE PRODUCTS

gnomes

WAREHOUSE ADDRESS

1780 S Buckner Tarsney Rd
Grain Valley, MO 64029

DALLAS SHOWROOM

Dallas Market Center
2050 N. Stemmons Freeway
Suite WTC-312
Dallas, TX 75027

ATLANTA SHOWROOM

AmericasMart
Building 1, Floor 18-E1
240 Peachtree Street NW
Atlanta, GA 30303-1327

PIONEER WHOLESALE

Since 1977, Pioneer Wholesale has been serving these industries: Florists, Event Planners, Interior Designers, Garden Centers, Gift Basket Designers, Gift Shops, Wineries and more.

They are an importer and wholesaler of baskets and artificial flowers and plants. They are a wholesale distributor of Fitz Design prom and wedding corsage and bouquet supplies, glass vases, containers, ribbon, gift basket supplies and related items. They have great depth of variety and inventory within those lines.

CONTACT INFORMATION

info@pioneerwholesaleco.com
(440) 234-5400

WEBSITE

www.pioneerwholesaleco.com

ORDER MINIMUM

USA: No minimum
International: \$300.00

JULIE'S FAVORITE PRODUCTS

silk flowers, greenery, containers, garlands, premade wreaths

WAREHOUSE ADDRESS

500 West Bagley Road
Berea, OH 44017

ADDRESS FOR GPS

20 Helwig Street
Berea, OH 44017

RAZ IMPORTS

RAZ Imports has been the leading wholesale importer for holiday and home décor since 1979. We hand select the best quality products from around the world, and deliver them to retailers. Each season, our customers get a new selection of fresh innovative designs and products from popular themes. Our product line consists of Fall & Winter and Spring & Summer Collections, along with our Moving Flame®, Push Flame™ and Uyuni Candles.

Our corporate office is located in Arlington, Texas and you can find our main showrooms at the AmericasMart Atlanta, Dallas Market Center and World Market Center Las Vegas. Retailers can shop our extensive line of holiday and home décor items at the showrooms, RAZImports.com, or 800.443.3540. In the pursuit of excellence, we strive to deliver exceptional products and unparalleled service to our customers worldwide.

CONTACT INFORMATION

raz@razimports.com
(817) 375-6208
(800) 443-3540

WEBSITE

www.razimports.com

ORDER MINIMUM

Opening Order: \$1,000.00
Re-Order: \$500.00

JULIE'S FAVORITE PRODUCTS

silk flowers, ornaments, signs,
attachments, containers, ribbon,
greenery, picks

WAREHOUSE ADDRESS

1020 Eden Road
Arlington, TX 76001

DALLAS SHOWROOM

2050 N Stemmons Freeway
Suite 340
Dallas, TX 75207

ATLANTA SHOWROOM

240 Peachtree St. NW
Suite 18-C-15
Atlanta, GA 30303

REGENCY INTERNATIONAL

Celebrating 58 Years supplying retailers large and small, garden centers, florists, designers and the service and hospitality industry with all their Home Good and Decorating needs.

From the very beginning, Regency International has striven to merge quality with beauty in the variety of products they design and bring to the table.

Established in 1962, with corporate headquarters in the Financial District of New York City, Regency is known as a leading industry veteran and one of the most reputable home decor importers in the world. As a forerunner in trending designs, Regency has gained a reputation for providing matchless quality in home decor items, accessories and gifts for every season.

CONTACT INFORMATION

hq@regency-rib.com
(800) 782-7810

WEBSITE

www.regency-rib.com

ORDER MINIMUM

Opening Order: \$1,000.00
Re-Order: \$500.00

JULIE'S FAVORITE PRODUCTS

ribbon, silk flowers, greenery,
ornaments, picks, attachments,
signs

MAIN OFFICE INFORMATION

Regency International HQ
50 Broadway, 3rd Floor
New York, NY 10004

ATLANTA SHOWROOM

AmericasMart
Building 1 | Suite 17-A3
240 Peachtree Street NW
Atlanta, GA 30303
(404) 525-3999

DALLAS SHOWROOM

Dallas Market Center
2050 Stemmons Frwy
Suite WTC 268 / IHDC 2F128
Dallas, TX 75207
(214) 752-0940

RELIANT RIBBON

Reliant Ribbon is a family owned business that has been designing, manufacturing, importing and distributing decorative ribbons, bows and trims since 1963. They take great pride in offering the finest quality ribbons for use in the floral, craft, holiday, packaging and apparel industries. With over 10,000 SKU's in stock, you're sure to find the perfect embellishment for any project at Reliant Ribbon. Please note: Reliant Ribbon sells only to registered businesses; you must have a Federal or State Tax ID to place an order with them.

Their main office, distribution center & US manufacturing facility is located in historic Paterson, NJ, the cradle of the industrial revolution and just minutes away from the hustle and bustle of New York City. In addition to their office in the New York metropolitan area, they also have permanent showrooms at the AmericasMart in Atlanta, GA and at the Dallas Market Center in Dallas, Texas. Their sales representatives are conveniently located throughout the US and are available for a consultation by appointment. Call their Customer Service Department at 1-800-886-2697 or simply visit the Contact Us page of their website to request an appointment.

CONTACT INFORMATION

Shawn Sullivan
info@reliantribbon.com
(800) 886-2697

WEBSITE

www.reliantribbon.com

ORDER MINIMUM

\$50.00

JULIE'S FAVORITE PRODUCTS

wired ribbon

DALLAS SHOWROOM

Dallas Market Center
WTC 358
2050 Stemmons Freeway
Dallas, TX 75207

ATLANTA SHOWROOM

AmericasMart
Building #1 19-D-9
240 Peachtree Street NW
Atlanta, GA 30303

NEW JERSEY SHOWROOM

540 East 42nd Street
Paterson, NJ 07513

ROOFIAN, INC.

Roofian, Inc was established in 1980 with a few basket sets that we imported from China. They slowly grew and started importing from the Philippines and Vietnam, bringing in more and more items. Expanding from baskets to everything that you can now find. They also started HR Casabella of California, which is their ceramic line. They strive to create cutting edge designs for most aspects of the floral industry and home decor.

CONTACT INFORMATION

sales@roofian.com

(818) 768-9945

(800) 431-3886

WEBSITE

www.roofian.com

ORDER MINIMUM

\$150.00

JULIE'S FAVORITE PRODUCTS

containers, baskets

SHOWROOM INFORMATION

8605 Kewen Avenue

Sun Valley, CA 91352

Golden State Fwy (5)

- Exit Lankershim Blvd

DALLAS SHOWROOM

Dallas Market Center

2050 N. Stemmons Freeway

2nd Floor

Showroom #2F-417

Dallas, TX 75027

ATLANTA SHOWROOM

AmericasMart

40 John Portman Blvd NW

Building #1, 19th Floor

Showroom #D-3

Atlanta, GA 30303

THE ROUND TOP COLLECTION

The Round Top Collection was born when Jeff Krause successfully started selling his rusted metal creations on the Town Square in Round Top, Texas. A leader in the gift industry, not solely relying on their original designs and superior quality, but also with customer service that reminds you of the way it should be. That has and always will be their recipe to keep their story going.

CONTACT INFORMATION

Jeff Krause
support@thertc.com
(866) 682-4777

WEBSITE

shop.thertc.com

ORDER MINIMUM

\$300.00 per season

JULIE'S FAVORITE PRODUCTS

signs

WAREHOUSE ADDRESS

4650 S Pinemont Dr # 128
Houston, TX 77041

DALLAS SHOWROOM

Dallas Market Center
2050 N. Stemmons Freeway
Suite WTC-214
Dallas, TX 75027

ATLANTA SHOWROOM

AmericasMart
40 John Portman Blvd NW
Building 2, Suite 1075A
Atlanta, GA 30303

SELECT ARTIFICIALS

Established in 1964, Select Artificials, Inc. is the inspiration of late founder, J. Robert Fry. Following his intuition that a market would emerge for permanent flowers and foliages, he started in a small storefront in Webster Groves, Missouri. Demand grew for the quality product he offered and so did the company. Select Artificials, Inc. moved twice before settling into its current home in downtown St. Louis. Now, under the direction of his wife, Julie Fry, the company continues on a path of successful growth and creativity.

Since the beginning, their mission is the same, to provide quality, selection, and service to their valued customers. They constantly strive to find new ways to exceed the expectations of their customers. With over 6000 items in the line, they offer the finest in silk flowers, foliages, plants, trees and Christmas décor. They have the latest trends and timeless classics. Every item in the line is chosen not only for beauty, but also for value. They have a solid reputation in the industry for providing a quality product, competitive prices, quick processing of orders and outstanding customer service.

CONTACT INFORMATION

info@selectartificials.com
(800) 930-5688
(314) 621-3050

WEBSITE

www.selectartificials.com

ORDER MINIMUM

Opening Order: \$250.00
Re-Orders: \$150.00

JULIE'S FAVORITE PRODUCTS

silk flowers, greenery, ribbon,
premade wreaths, garlands

HOME OFFICE & SHOWROOM

701 North 15th Street #39
St. Louis, MO 63103

DALLAS SHOWROOM

Dallas Market Center
2050 Stemmons Freeway
WTC 482
Dallas, TX 75207

ATLANTA SHOWROOM

AmericasMart
240 Peachtree Street N.W.
Room 19-C-9, Building 1
Atlanta, GA 30303

MINNEAPOLIS SHOWROOM

Minneapolis Mart
10301 Bren Road West, Room G-439
Minnetonka, MN 55343

SHINODA DESIGN CENTER

The Shinoda Family has been serving the Floral Industry for over 100 years and across 5 generations of family members. The Patriarch of the family Kumaichiro Shinoda was among the first rose growers in the state of California. The original family business was called the San Lorenzo Nursery and Flower Company. It grew to be the largest floral operations in the United States during the 1950's. In 1986, the original Shinoda Design Center warehouse was opened in Santa Ana, CA starting with 16,000 square feet. In 1994, the second warehouse in San Diego was opened. Unfortunately, the San Diego warehouse closed in 2021. That leaves the Santa Ana store that currently occupies 135,000 square feet in Santa Ana. Within the industry, their warehouse is considered to house one of the largest and most diverse inventories in the country.

CONTACT INFORMATION

info@shinodadesigncenter.net
(714) 541-4444

WEBSITE

www.shinodadesigncenter.net

ORDER MINIMUM

No minimum

WAREHOUSE INFORMATION

601 W Dyer Road
Santa Ana, CA 92707

JULIE'S FAVORITE PRODUCTS

ribbon, silk flowers, greenery,
ornaments, picks, attachments,
signs

SIMS POTTERY

Sims Pottery is a true wholesale only company. With this in mind, they sell only business to business. They encourage walk-in business at both locations. The business must have a valid Sales and Use Tax Resale Number issued by the state in which your business operates. Sorry, no sales to the general public.

If you have an established business and would like to purchase from Sims Pottery, you will need to establish a login in order to see our pricing and to place orders.

For Georgia and North Carolina customers, you must submit a completed Sales and Use Tax Certificate to us. Without this form, they cannot sell to your company. All other states please provide your certificate to them after completion of your login applicable to your specific state.

CONTACT INFORMATION

Georgia Warehouse
simspottery@windstream.net
(706) 677-2353

North Carolina Warehouse
doug@simspotteryinc.com
(336) 228-1518

WEBSITE

www.simspotteryinc.com

ORDER MINIMUM

\$75.00

GEORGIA

PO Box 82
2057 Georgia Highway 323
Gillsville, GA 30543-4308

NORTH CAROLINA

PO Box 1059
563 West Moore Street
Graham, NC 27253

JULIE'S FAVORITE PRODUCTS

greenery, silk flowers, signs, ribbon,
picks, wreath bases, containers,
foam, wire, glue, florist tools,
ornaments, attachments, deco
mesh, sheet moss

SULLIVAN'S

At Sullivan's they incorporate timeless designs into on-trend home decor for every style, season, and occasion. They seek inspiration from around the globe to bring you beautiful, quality, and unique products. In their 50+ year history, they've developed award-winning customer service and the ability to adapt to their retailers' regularly changing needs.

Their vast assortment of quality products ensures that they have something that fits every retailer—and every home. They look forward to helping you curate YOUR perfect collection of Sullivan's products.

CONTACT INFORMATION

info@sullivanshomedecor.com
(800) 456-4568

WEBSITE

www.sullivangift.com

ORDER MINIMUM

Opening Order: \$400.00
Re-Order: \$150.00

JULIE'S FAVORITE PRODUCTS

greenery, silk flowers, containers

WAREHOUSE ADDRESS

3010 N. 4th Ave.
P.O. Box 5361
Sioux Falls, SD 57117-5361

DALLAS SHOWROOM

Dallas Market Center
2050 N. Stemmons Freeway
Suite WTC-304
Dallas, TX 75027

ATLANTA SHOWROOM

AmericasMart
Building 1, Floor 18-A1, A12
240 Peachtree Street NW
Atlanta, GA 30303-1327

TRANSPAC

Transpac is an industry leader in gift, seasonal, and home and garden decor products. With more than 15,000 customers worldwide, Transpac designs and distributes consumer products throughout the independent retailer channel and national retail chains. We maintain showrooms in Atlanta, Dallas and Las Vegas as well as agency showrooms in Pennsylvania and Denver.

CONTACT INFORMATION

info@shoptii.com
(800) 449-9903
(707) 452-0600

WEBSITE

www.shoptii.com

ORDER MINIMUM

Opening Order: \$500.00
Re-Order: \$250.00

JULIE'S FAVORITE PRODUCTS

containers, signs, attachments

MAIN OFFICE ADDRESS

1050 Aviator Drive
Vacaville, CA 95688

DALLAS SHOWROOM

Dallas Market Center
2050 N. Stemmons Freeway
Suite WTC-239
Dallas, TX 75027

ATLANTA SHOWROOM

AmericasMart
Building 2, Showroom #1801
230 Spring Street
Atlanta, GA 30303

LAS VEGAS SHOWROOM

World Market Center Las Vegas
Showroom #C664
455 S. Grand Central Parkway
Las Vegas, NV 89106

TREMONT FLORAL SUPPLIES

Tremont Floral is a family owned and operated wholesale floral imports company ready to meet all your floral and gift needs.

CONTACT INFORMATION

mmarshall@tremontfloral.com
(800) 647-9390

WEBSITE

www.tremontfloral.com

ORDER MINIMUM

\$250.00

JULIE'S FAVORITE PRODUCTS

picks, greenery, silk flowers

WAREHOUSE ADDRESS

9985 MS-178
Tremont, MS 38876

MAILING ADDRESS

P.O. Box 37
Tremont, MS 38876

A photograph of a house entrance with a stone-clad wall and a dark door. A large pink rectangular overlay is positioned in the upper right quadrant, containing the text 'Shipping Supplies' and 'Big Book of Faux Floral Suppliers'. Below the overlay, the scene shows a door with a floral wreath, two potted evergreen plants, and three stacked cardboard shipping boxes on a brick step. The stone wall is made of irregular, light-colored stones, and the steps are made of reddish-brown bricks.

Shipping Supplies

Big Book of Faux Floral Suppliers

CORRUGATED CONTAINERS

Corrugated Containers, Inc. has been supplying the southeast with shipping supplies for over 40 years. They have two locations in South Carolina, one in the Greenville-Spartanburg area and another in Columbia which serves businesses all the way to the coast. CCI started in a small warehouse in downtown Columbia in the early 70's. In the late 1970's the business was relocated to Cayce, SC where the corporate office remains today.

CONTACT INFORMATION

info@boxs.com
(803) 796-6820
(864) 801-0556

WEBSITE

www.boxs.com

JULIE'S FAVORITE PRODUCTS

packing tape, boxes (24x24x12-10-8, 20x20x10, 18x18x5, 27x27x12), bubble wrap, packing paper

SOUTH CAROLINA LOCATIONS

Columbia
2125 Landmark Drive
Cayce, SC 29033

Greenville
1040 Rogers Bridge Road
Duncan, SC 29334

Open Monday - Friday
8 AM - 5 PM ET

[CLICK HERE TO SHOP ONLINE](#)

RUSKEN PACKAGING, INC.

Rusken Packaging (Rusken) is a dynamic, modern integrated packaging company with locations throughout the Southeast United States. With fifteen (15) facilities in eight (8) states, Rusken is a forward-looking regional organization. Headquartered in Cullman, Alabama, Rusken has experienced exponential growth over the last decade. This success is driven by an entrepreneurial spirit, focus on family-based values and a commitment to a truly remarkable customer experience. The Rusken Team is simply thrilled to deliver. From standard corrugated boxes to highly customized packaging solutions that require robust design-work, colorful printing and hand finishing, the good people behind the Rusken name are passionate about quality, delivery and customer smiles.

WEBSITE

www.rusken.com

JULIE'S FAVORITE ITEMS

Never purchased here but sharing as an option for shipping supplies

MAIN OFFICE

64 Walnut Street NW
Cullman, AL 35055
(256) 734-0092

ALABAMA

264 Old Edwardsville Road
Heflin, AL 36264
(256) 831-9915

99 Ag Mart Drive
Luverne, AL 36049
(334) 467-5877

NORTH CAROLINA

3000 Crosspoint Center Lane
Charlotte, NC 28269
(704) 817-8446

ARKANSAS

1301 South Illinois Street
Harrisburg, AR 72432
(870) 578-9572

TENNESSEE

20 Phillips Road
Jackson, TN 38301
(731) 423-4464

2705 Hoitt Avenue
Knoxville, TN 37917
(865) 313-2131

2722 Union Hall Road
Clarksville, TN 37040
(931) 645-4557

LOUISIANA

5725 G Street
Harahan, LA 70123
(504) 372-2054

5802 Coteau Road
New Iberia, LA 70560
(800) 232-8108

MISSISSIPPI

1320 Boling Street
Jackson, MS 39209
(800) 748-9665

1683 South Green Street
Tupelo, MS 38801
(662) 680-5060

GEORGIA

460 Patton Drive SW
Atlanta, GA 30336
(404) 696-4158

1475 GA-138 NE
Conyers, GA 30013
(770) 679-5120

[**CLICK HERE TO SHOP ONLINE**](#)

STICKER MULE

Stick Mule aims to build an incredible experience for ordering custom products.

Wasting time sucks. That's why they relentlessly focus on making it fast and easy to order custom products. Order in seconds and get your products in days. Free proofs, free artwork help, free shipping and fast turnaround are why people love them.

CONTACT INFORMATION

help@stickermule.com

(303) 647-1756

WEBSITE

www.stickermule.com

STORE INFORMATION

Online Only

JULIE'S FAVORITE PRODUCTS

3 inch stickers to use when shipping

[**CLICK HERE TO SHOP ONLINE**](#)

ULINE

Uline, a family-owned business, is the leading distributor of shipping, industrial and packaging materials to businesses throughout North America.

For over 40 years, they've stayed committed to providing the highest levels of service and quality products to our customers.

Depend on Uline to build your business – they won't let you down.

CONTACT INFORMATION

customer.service@uline.com
(800) 295-5510

WEBSITE

www.uline.com

STORE INFORMATION

Online Only

OFFICE ADDRESS

12575 Uline Drive
Pleasant Prairie, WI 53158

JULIE'S FAVORITE PRODUCTS

Never purchased here but sharing
as an option for shipping supplies

[**CLICK HERE TO SHOP ONLINE**](#)

A collection of tools and materials for wreath making is laid out on a white-painted wooden plank surface. The items include a large spool of brown twine on the left, a roll of green floral wire in the center, a roll of brown twine at the bottom, and several bundles of green and brown floral stems scattered around. A yellow tag is attached to one of the green stems.

Wreath Making Tools

Big Book of Faux Floral Suppliers

WREATH MAKING TOOLS

Awl

Beadsmith Tool Hole Punch

Greenlee Wire Cutters

Clauss Wire Cutters

Clauss Floral Knife

Scissors

Self Healing Mat

Glue Pan

Glue Gun

Glue Gun Mat

Glue Sticks

Florist Wire

Greening or Floral Pins

Wood Floral Picks

Floral Tape

Floral Foam

Steel Pick Machine

Steel Picks

Bind Wire

Glue Gun Wireless

Needle Nose Pliers

Rotary Cutter

Zip Ties

Grapevine Wreaths

Rustic Wire

Moss

Lazy Susan

Easel

Design Master Spray Paint

Box Cutter

Heavy Duty Staple Gun

Heavy Duty Staples

Oasis Uglu Dashes

EZ Bow Maker

Box Re-Sizer

Bottle Bouquet Holders

CLOSING

Thank you for purchasing the **Big Book of Faux Floral Suppliers**, but I want to leave you with a word of caution. Buying wreath making supplies can be addicting! I've had countless people tell me they've gone into massive amounts of debt by purchasing more wreath making supplies than they know what to do with.

My suggestions when purchasing supplies:

- Shop with the project in mind. Instead of buying "all the things" that make you happy, purchase using the project in mind. For example, if making a wreath or two, purchase for those designs. For a wreath selling business, be smart and don't buy more than needed for any season at a time. Too many supplies leads to overwhelm and then creativity halts.
- Here's my signature system for making the perfect wreath:
 - **Focal:** decide on a focal element and choose 3 colors
 - **Frame:** develop your frame, line of site, shape, balance, etc.
 - **Fill:** fill with flowers and ribbon
 - **Finish:** finishing touches that add dimension, contrast, and texture
- I never advise using debt to purchase wreath making supplies unless one is disciplined with paying credit cards off at the end of every month.
- Wreath making supplies take up more space than most other hobbies so make sure to have the space to work and store supplies and tools. I started my hobby on the kitchen table and then it grew into a small section of my garage until eventually took over my whole two-car garage.

So, shop wisely my friend!

Julie Giomacco

**Now that you have all of your supplies,
it's time to learn how to use them!!**

Join me in our exclusive **Wreath Making of the Month Club**, a supportive online community of like minded wreath makers learning my signature system for wreath making. Typically our Wreath Making of the Month Club is open to new members only twice a year, spring and fall; but with the purchase of this ebook, you can have access today!

Learn More at
LearnToWreath.com





Let's Stay Connected!



[instagram.com/southerncharmwreaths](https://www.instagram.com/southerncharmwreaths)



[youtube.com/southerncharmwreaths](https://www.youtube.com/southerncharmwreaths)



[facebook.com/southerncharmwreaths](https://www.facebook.com/southerncharmwreaths)



[pinterest.com/southerncharmwreaths](https://www.pinterest.com/southerncharmwreaths)



[tiktok.com/@southerncharmwreaths](https://www.tiktok.com/@southerncharmwreaths)



[etsy.com/shop/southerncharmwreaths](https://www.etsy.com/shop/southerncharmwreaths)



www.southerncharmwreaths.com



info@southerncharmwreaths.com

