



2025

DESIGN & GOAL PLANNER

FOR A HANDMADE BUSINESS

By Julie Siomacco

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IMPORTANT DATES & HOLIDAYS

US DATES AND HOLIDAYS TO REMEMBER FOR 2025

JANUARY

January 1 - New Year's Day
January 6 - Epiphany
January 20 - Martin Luther King Jr. Day
January 20 - Inauguration Day

FEBRUARY

February 2 - Groundhog Day
February 9 - Super Bowl Sunday
February 14 - Valentine's Day
February 17 - President's Day

MARCH

March 1 - Ramadan Starts
March 4 - Shrove Tuesday/Mardi Gras
March 5 - Ash Wednesday
March 7 - Employee Appreciation Day
March 9 - Daylight Savings Time Starts
March 14 - Holi
March 14 - Purim
March 17 - St. Patrick's Day
March 20 - First Day of Spring
March 31 - Eid al-Fitr

APRIL

April 13 - Palm Sunday
April 13 - Passover Begins
April 15 - Tax Day
April 18 - Good Friday
April 20 - Passover Ends
April 20 - Easter Sunday
April 21 - Easter Monday

MAY

May 1 - National Day of Prayer
May 5 - Cinco de Mayo
May 6 - National Teacher Appreciation Day
May 11 - Mother's Day
May 26 - Memorial Day

JUNE

June 14 - Flag Day
June 15 - Father's Day
June 19 - Juneteenth
June 20 - First Day of Summer

JULY

July 4 - Independence Day

SEPTEMBER

September 1 - Labor Day
September 11 - Patriot Day
September 22 - First Day of Fall
September 23 - Rosh Hashana

OCTOBER

October 2 - Yom Kippur
October 13 - Columbus Day
October 16 - Boss's Day
October 20 - Diwali
October 31 - Halloween

NOVEMBER

November 2 - Daylight Savings Time Ends
November 11 - Veterans Day
November 21 - Pink Friday
November 27 - Thanksgiving Day
November 28 - Black Friday
November 29 - Shop Small Saturday

DECEMBER

December 1 - Cyber Monday
December 2 - Giving Tuesday
December 15 - First Day of Hanukkah
December 21 - First Day of Winter
December 22 - Last Day of Hanukkah
December 24 - Christmas Eve
December 25 - Christmas Day
December 26 - First Day of Kwanzaa
December 31 - New Year's Eve



THIS PAST YEAR

SIX SENTENCES ABOUT MY PAST YEAR

The wisest decision I made...

The biggest lesson I learned...

The biggest risk I took...

The biggest surprise of the year...

The most important thing I did for others...

The biggest thing I completed...



DESIGN PLANNER

FOR A HANDMADE BUSINESS

“YOU ARE CREATING YOUR REALITY NOW EVERY MOMENT, WHETHER YOU KNOW IT OR NOT. MUCH THAT IS GOOD AND EVEN WONDERFUL HAS COME INTO YOUR LIFE WITHOUT YOU HAVING ANY INKLING THAT YOU WERE THE CREATOR OF IT.” - NEVILLE GODARD

Once I read this quote years ago, I was intrigued to test it so I began my positive mindset journey. I mean what could it hurt, right? You see, by nature I'm the pessimist, the one always playing devil's advocate in conversations. But with my journey of shifting to an abundant and growth mindset, I learned that this way of thinking and being was hurting me.

I've always had big goals. God made me this way. Maybe you too feel the feeling or desire inside that you're supposed to be doing something bigger in your life than what you're currently living too and can relate. But my poverty and fixed mindset kept me stagnant, living life on autopilot waiting for the next negative event to happen. And then it did. My husband, who was the sole provider of our family, lost his job. At first I was scared. So I prayed and trusted. Again, **I TRUSTED**. In a few days my fear shifted to calm. Then I was intuitively given a message that I should put all my efforts into growing my newly established wreath-making business.

This felt very risky to me – no immediate income, no health insurance for the kids, lots of things that could go wrong with this decision. But I diligently followed the nudge given and blindly started to research how to grow an online business.

Through this research I was introduced to a positive mindset and ways to shift my thoughts to abundant thinking. Little by little I started to notice changes in myself and my family. Opportunities I had not seen before became clear to me and through implementation, learned of what my life's purpose is.

Do you know what your life's purpose is? When I ask people this question, I'm surprised to see how many 60+ years old still have not figured out the answer to this question. While this planner may not give you the answer immediately, I hope with implementation, you'll start to get clear on what you really want from your life and business, and see opportunities present to you.

Here's what I've noticed teaching solopreneurs for a decade;

- 1 - people who receive something for free, rarely take action to get to the next step
- 2 - people who pay but don't implement, give up and quit
- 3 - people who don't believe they can succeed, don't.



Why do so many start with excitement and big dreams, but fail? This was a question I had been pondering for years and it wasn't until speaking to my own mindset coach, Kathryn, this year, when the answer finally presented itself.

Most solopreneurs fail because they don't think they can win. They may feel they can be successful to a point but then start to dwindle in their beliefs and their efforts.

How ironic that it took me working on my mindset to realize that mindset is the missing link for so many new business owners. So in this year's planner, I knew I wanted to help change this mentality in others and shift this trend by teaching goals in a way I've never taught before.

I want to help you put these theories into practice. This is an easy-to-use planner and includes action steps you should take daily. At first it may feel uncomfortable but it will become a habit you'll begin to love. Also, there is no right or wrong way to answer questions or complete these forms. There is no judging!!! These action steps are to help you be the best you, not to make you feel bad about where you are in your journey. But you **MUST** implement and do the work in order to be crystal clear for your coming year. If you're not crystal clear, you'll be chasing all the squirrels in the yard and wonder why you're not seeing results.

I feel these steps will truly help you create a life of joy, passion, love, success, and harmony.

Let's get started!



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THIS PAST YEAR

FORGIVENESS & LETTING GO

FORGIVENESS

Did anything happen during the past year that still needs to be forgiven? Deeds or words that made you feel bad? Or are you angry with yourself? Write it down here. Do good for yourself and forgive.

If you don't feel ready to forgive yet, note it down anyway. It can work wonders.

LETTING GO

Is there anything else you need to say? Is there anything you must let go of before you can start your next year? Write, then think about it and let it all go.



2024 REFLECTION

HOW YOU'VE GROWN THIS YEAR

Now let's celebrate our 2024 wins! Write down one to five positive things that happened for you that you'll want to remember forever. Did you travel somewhere? Did you accomplish a money or relationship goal? Did you develop a new positive habit? Take time to reflect and then celebrate these accomplishments.

1.

I FEEL: _____

I CELEBRATED HOW: _____

2.

I FEEL: _____

I CELEBRATED HOW: _____

3.

I FEEL: _____

I CELEBRATED HOW: _____

4.

I FEEL: _____

I CELEBRATED HOW: _____

5.

I FEEL: _____

I CELEBRATED HOW: _____



POWER TRIOS

POWER TRIOS FOR THE NEXT YEAR

These three things I will **love** about myself:

I am ready to **let go** of these three things:

These three things I want to **achieve** the most:

These three people will be **my pillars** during rough times:

These three things I will **dare** to discover:

These three things I will have the power to **say no** to:



GOALS



MY NEXT YEAR

THIS IS WHAT MY NEXT YEAR WILL BE ABOUT

Take a look at the areas of your life and decide your goals for each of them for the next year. Put those goals on the page—this is the first step towards realizing them.

PERSONAL LIFE / FAMILY

CAREER / STUDIES

FRIENDS / COMMUNITY

RELAXATION / HOBBIES / CREATIVITY

PHYSICAL HEALTH / FITNESS

MENTAL HEALTH / SELF-KNOWLEDGE

HABITS THAT DEFINE YOU

A BETTER TOMORROW

What will you do next year to leave the world in a better shape than you found it?



AWARENESS

WRITE A LETTER FOR WHAT YOU HOPE TO ACCOMPLISH

Start with the end in mind - A letter to your future self!

As you stand at the threshold of the new year, or before delving into your planning routine, begin with an imaginative exercise: write a letter to your future self, dated one year from now, celebrating all your accomplishments. Envision the future vividly:

- Where do you find yourself?
- What activities occupy your days?
- How has your life transformed?
- What does your business look like now?
- Who are the people you collaborate with?
- Describe a typical day in this successful year.

Let your imagination roam freely, picturing a year where no obstacle hindered your progress. Imagine having conquered all fears (money, time, knowledge), taken decisive actions, and witnessed the perfect alignment of opportunities that led to the realization of all your personal and professional aspirations.

In your letter, express your emotions and write in the present tense, as if these dreams have already come to fruition. Try to use your emotions and senses. This technique has proven effective time and again, not just for me but also for my family. It's a powerful tool for setting your intentions and manifesting the future you desire.

For example:

Dear Julie,

You did it! You feel accomplished, successful, and proud—and you should. I love you and am so grateful for how far you've come.

I'm thrilled to share that you've stayed consistent with your exercise routine, feeling healthy, energetic, and confident in your skin. Weighing in the 170's again, you've embraced a lifestyle that brings balance and vitality, with meditation playing a key role in your wellness journey.

Your relationship with Mike has flourished. By prioritizing meaningful conversations and shared experiences, you've deepened your connection and reignited your passion for one another, bringing immense joy to this stage of life.

Through continued self-reflection, meditation, and reading, you've found clarity and fulfillment. You've let go of the need to control everything, discovering freedom and fun in the process. Life feels lighter, and your direction is crystal clear.

The sale of your old house and the move to your new lake house went seamlessly. Your dream retreat is now a serene, creative haven where you unwind, reflect, and draw inspiration from the beauty of nature. It's a source of abundance and peace.



AWARENESS

WRITE A LETTER FOR WHAT YOU HOPE TO ACCOMPLISH

Professionally, you've made a tremendous impact. Your work inspires others to follow their intuition, creating meaningful changes in their lives. Overcoming the fear of presenting on stage at someone else's event was scary, but you did it! You delivered an amazing presentation that left a lasting impact on the audience, proving your courage and expertise.

Wreath Makers Live was a resounding success—sold out in person with thousands tuning in virtually. The energy was electric, and attendees left empowered to grow their businesses. The Quantum Leap Workshop transformed lives in ways attendees never thought possible, and your increased revenue has fueled your passion for giving back.

The podcast continues to thrive, ranking consistently and receiving heartfelt reviews about how it's helping others embrace abundance. It's become a powerful platform for shifting mindsets and supporting personal growth.

You're living life fully, confidently saying no to what doesn't serve you and yes to adventures and exploration. Social media growth has been astounding, connecting you with an audience that values your authenticity. You've built a community that supports and inspires one another.

You've let go of limiting beliefs, leaned into trust over strategy, and created a remarkable year filled with personal fulfillment, professional success, and exciting adventures.

*With love, gratitude, and pride,
Julie*



GOAL SETTING

FOR A HANDMADE BUSINESS

Goals are not only about money!

After mentoring numerous individual entrepreneurs in the creative industry, I've embraced a holistic approach to goal-setting. Instead of relying solely on S.M.A.R.T goals, I advocate for targeting various life aspects, not just business. For those new to goal-setting, this year is an ideal starting point. Surround yourself with a community, group, or an accountability partner who maintains a positive outlook, aiding in your commitment. Imagine your life as a wheel: setting goals in diverse areas ensures a balanced, smoother journey.

Understanding Goal Types

TYPES OF GOALS

- **Knowing Goals:** doing something you already know how to do
- **Thinking Goals:** Goals you “think you can accomplish”
- **Fantasy Goals:** Goals from fantasies originated through the effective use of your imagination

Knowing Goals: These are the objectives you set within your existing skill set. While they're great for building momentum in goal achievement, the sense of fulfillment they offer is usually limited. An example might be committing to daily Facebook posts. They're straightforward but offer modest satisfaction.

Thinking Goals: These goals are slightly more ambitious. You're fairly confident you can attain them, but they require a leap of faith, often challenging your preconceived notions about time and resources. These are common in personal ambition and business, where leaders set such targets for their teams. A classic example is writing a book – achievable yet demanding.

Fantasy Goals: These represent the zenith of goal setting, marked by a thrilling mix of excitement and discomfort. They involve deep trust in the process: setting clear intentions, diligent research, constant visualization, and unwavering focus. Here, aligning your subconscious desires with your conscious efforts is crucial. The outcomes, like a trip to Italy or purchasing a dream home, are profoundly rewarding.

In all cases, the emphasis should be on the emotional reward anticipated upon achieving these goals. This approach ensures that the journey towards each goal is as fulfilling as the achievement itself.



GOAL SETTING

FOR YOUR HANDMADE BUSINESS

Pivotal Yearly Goal: Begin by identifying one significant goal that will stand out in your memory. This goal should mentally stimulate and challenge you, whether it's personal or professional. Examples include quitting smoking, losing weight, starting a podcast, writing a book, relocating, or launching a business. Choose something that excites yet intimidates you, as this mix of emotions indicates a true mental challenge.

Your one goal to remember forever: _____

Emotion you'll have when goal is achieved: _____

Bi-monthly Experiential Goals: Commit to engaging in fun and thrilling activities every two months. These objectives are crucial for enjoying life to its fullest. Whether it's a weekend getaway, a lunch with a friend, or a dance class, choose activities that bring joy and vitality.

BIMONTHLY GOALS

MONTH 1: _____	DATE: _____
MONTH 2: _____	DATE: _____
MONTH 3: _____	DATE: _____
MONTH 4: _____	DATE: _____
MONTH 5: _____	DATE: _____
MONTH 6: _____	DATE: _____

A goal should be an aspiration to accomplish something unprecedented for you. It's designed for growth – emotionally, physically, spiritually, intellectually, or financially. If the path to your goal is already known, it may not provide the intended growth opportunities. True achievement comes from pursuing something deeply desired, fueled by internal inspiration.



GOAL SETTING

SET 50 GOALS IN ALL AREAS OF YOUR LIFE

If there was no limit to what you could do/be/buy or become, what would you do in the next 1-10 years? If you could not fail, what would you do? Do not be realistic, don't set S.M.A.R.T goals. Instead set BIG goals and BIG visions for your life and business. **List goals you want to achieve in all areas of your life. Health | Relationships | Work & Business | Fun | Recreation | Money | Personal Growth | Spiritual**

Below, set 50 goals you want to achieve in all areas of your life.

After listing all 50 goals, circle your 5 Most Important Goals.

Beside the goals fill in the time frame you wish to achieve these specific goals in terms of months (3, 6, 9) or years (1, 3, 5, 10).

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WHAT IS YOUR WHY?

IMPORTANCE OF YOUR 'WHY'

Why did you want to start your business in the first place?

Discovering your 'why' is essential for any handmade business owner. It goes beyond the surface level of making products or profits; it's about the deeper motivations and passions that sparked the start of your business. This could stem from a love for the craft, a desire to uphold a family tradition, or a commitment to bringing something unique to the world. Recognizing this 'why' is crucial as it acts as a guiding light, influencing business decisions and differentiating your brand in a crowded market. It forms the backbone of your brand story, creating a genuine connection with your audience and setting you apart.

Emotional Connection and Resilience

Your 'why' should be deeply connected to strong emotions, as this emotional anchor is what sustains motivation, especially when faced with challenges. In the tumultuous entrepreneurship journey, your emotionally charged 'why' becomes a source of resilience. It helps in perceiving setbacks as learning opportunities rather than failures, and it fosters authenticity, building trust and loyalty among your customers. This emotional foundation ensures that your business isn't just a commercial venture, but a personal journey that resonates with you and your audience.

Identifying and Embracing Your 'Why'

To identify and embrace this 'why', start with reflection exercises. Write down what aspects of your craft excite you, and consider the feedback from customers for additional insights. Look for recurring themes in your life and work, which can often point to your deeper motivations. Think about the future impact you wish to have through your business, as this can reveal your current driving forces. Sharing your 'why' with others not only solidifies it within yourself but also cultivates a supportive community, reinforcing the purpose and passion behind your business.

"YOUR WHY SHOULD BE BIGGER THAN YOUR FEAR."

WHAT IS YOUR WHY?

WHAT ARE YOUR FEARS?

Instead of listing the negative, rephrase your fears into a positive statement.

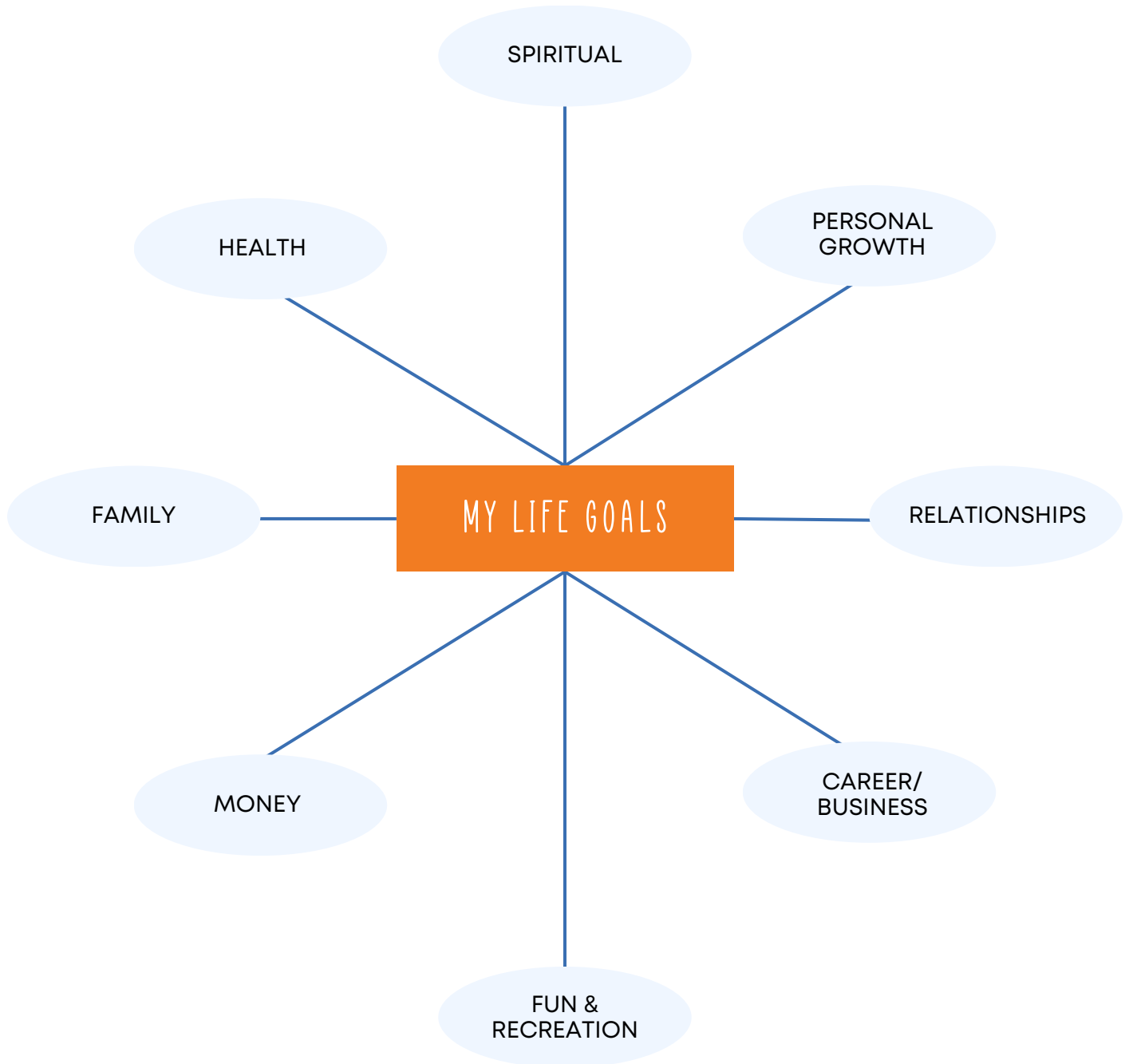
Ex. Not "I'm afraid of success", but "I will be able to handle the orders when the time comes".



MIND MAP

CREATE HARMONY & BALANCE

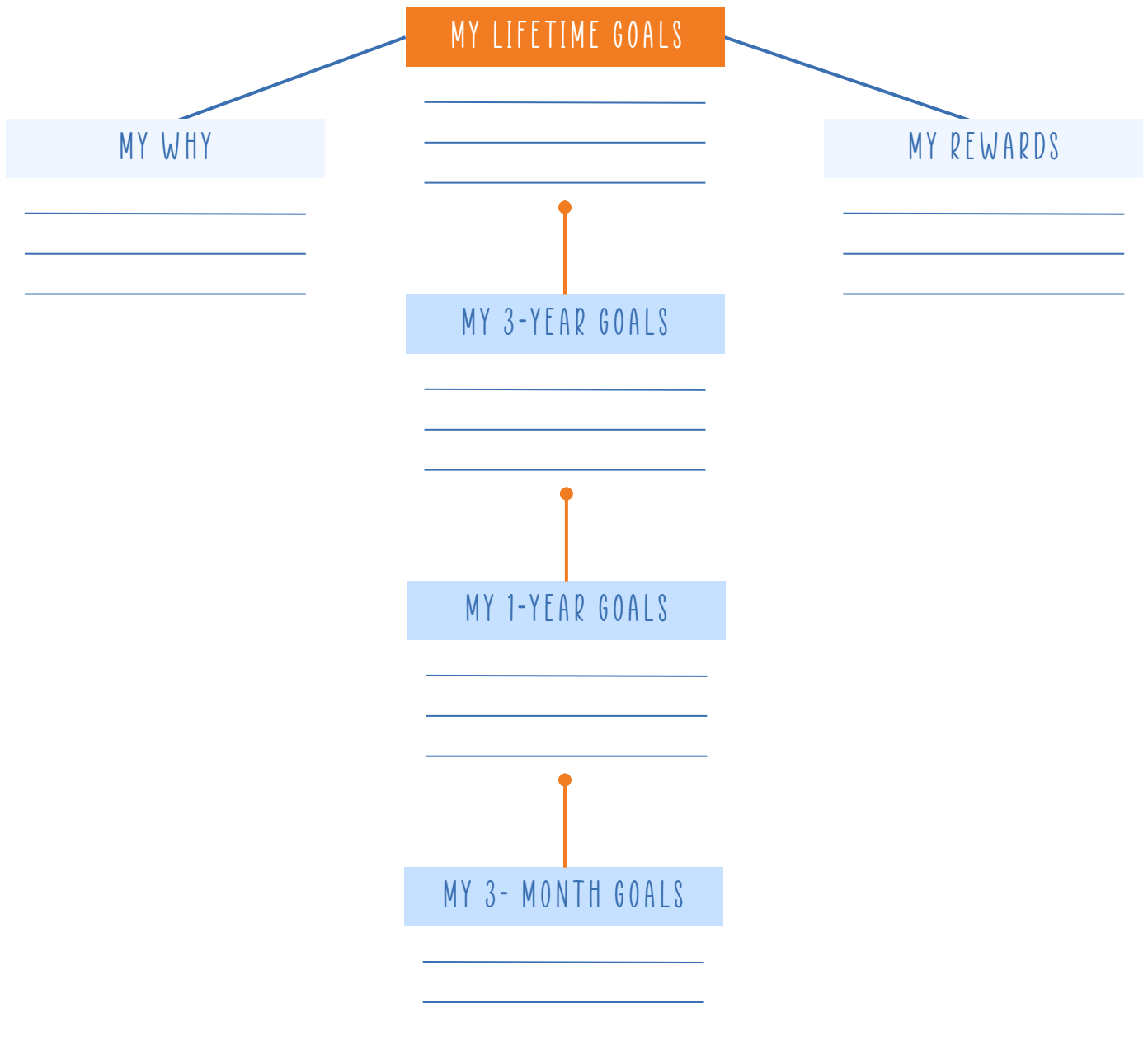
If you're a visual person, you'll love this exercise! First, create a clear overview of your goals. Then divide your goals into smaller targets. Next make the smaller targets: Specific, Measurable, Actionable, Time Sensitive. Make a mind map for a clear plan.



MIND MAP

DESIGN YOUR SUCCESS

FOR ME, SUCCESS MEANS...



THE YEAR AHEAD

SECRET WISH & DARE TO DREAM

MY WORD FOR THE YEAR AHEAD

Pick a word to symbolize and define the year ahead. You can look at this word if you need some extra energy, so you remember not to give up your dreams.

SECRET WISH

Unleash your mind. What is your secret wish for the next year?

DARE TO DREAM

What does the year ahead of you look like? What will happen in an ideal case? Why will it be great? Write, draw, let go of your expectations and dare to dream.



VISION BOARD



VISION BOARDS

A TOOL FOR MANIFESTING YOUR DREAMS

Vision boards help clarify our dreams, wants, and goals. To create a goal is to create a vision, and by assembling a vision board, we set an intention with the universe. This process is about claiming our goals as our own and beginning to live as though they are already a reality.

Vision boards are not just about images; they are about emotion. They help us emotionally connect with our goals and tap into the vibrations that align with the Law of Attraction. This universal law suggests that what we think about and feel deeply, we attract. You don't have to fully understand how it works—just like gravity or electricity—to know it's real.

The key to the Law of Attraction is not just focusing on what you want but aligning your emotions with the belief that it's possible. For instance, if you visualize a bigger house but feel deep down that it's unattainable, the disbelief is what you vibrationally project. Conversely, if you visualize the house and truly believe it's meant for you, that belief is what resonates with the universe.

So why create a vision board? Visualization itself is not magic, but it's a powerful tool to shift your emotional state and belief system. A vision board serves as a constant reminder of the feelings and energy you want to embody when your dreams become reality. With all the distractions of daily life, having a clear focus on your goals is invaluable.

CREATING YOUR VISION BOARD

When creating your vision board, think about every area of your life:

- **Career & Professional:** What is your dream job? What impact are you making?
- **Lifestyle & Environment:** How do you dress? Where do you live? Who are your friends?
- **Material & Financial:** Are there specific items or financial goals you want?
- **Health & Wellbeing:** What improvements do you want to make?
- **Personal Growth:** Do you want to learn something new or deepen a practice?
- **Relationships:** How do you want them to evolve?
- **Legacy & Contribution:** What mark do you want to leave on the world?
- **Emotional Wellbeing:** How do you want to feel each day?
- **Fun & Recreation:** What activities bring you joy?

Start by writing down what you want in each area, then narrow it down to 3-4 areas that emotionally resonate the most with you. Choose images that evoke strong, positive emotions and represent these areas.



VISION BOARDS

A TOOL FOR MANIFESTING YOUR DREAMS

TIPS FOR BUILDING YOUR VISION BOARD

Do:

- Keep your board as a visual reminder of your manifested visions.
- Create it with joy and expectation as though it's already yours.
- Use 10-15 images to maintain focus.
- Include quotes or affirmations with positive and powerful language.
- Add 2-3 accomplishments to remind yourself of past successes.
- Place it several places where you will see it daily to reinforce the feelings you want.

Don't:

- Avoid vague goals like "I want to be healthy" or "I want more money." Be specific!
- Don't make your board about someone else's version of success—stay true to your vision.
- Avoid starting when you feel negative or out of alignment with your goals.

I have more do's and don'ts on my podcast, [Our Reimagined Life Episode #23 - The Magic of Vision Boards](#) found at ourreimaginedlife.com.



VISION BOARDS

BEGIN YOUR VISION BOARD JOURNEY

USE THE FOLLOWING PROMPTS TO REFLECT ON YOUR DREAMS:

1. What are your top goals in the above life categories mentioned above?

2. Write down 2-3 emotions you want to feel on a regular basis for the new year (e.g., peace, joy, confidence, fun).

3. What images or symbols remind you of these emotions?

4. What are 3-4 specific things you want to manifest in the next year?

5. How do you want your life to look and feel when these goals are achieved?

Now, gather images that align with your answers and start creating your vision board. I personally like to use [Canva.com](https://www.canva.com) to create mine. There are a lot of images on the app but I can also copy images from Pinterest or other online resources and paste them onto my project within Canva. Let this vision board be a source of inspiration and alignment every day!



HABIT TRACKER



HABITS

SETTING POSITIVE FOR POSITIVE HABITS

Let's discuss stacking habits! Setting goals for positive habits will help you in all aspects of your life. I like to make new habits quarterly. I feel it takes me 90 days to feel like it sticks. And if you're like me finding it hard to remember to incorporate your new habits into your daily routine, consider stacking them with other habits.

Example, while making my cup of coffee, I'm going to do 10 squats. After brushing my teeth, I'm going for a 20 minute walk. When I drive, I'll listen to a book on audio.

So what you're doing is using a current and automatic trigger to trigger another habit you'd like to cultivate.

If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. Create a system that supports your goals.

Four Laws of Behavior Change, which make habits:

- Obvious
- Attractive
- Easy
- Satisfying

So for example, let's say you want to cultivate a daily exercise habit. Let's go through the process.

- **Obvious.** You could set an alarm on your phone to tell you it's 'workout time'. Many who exercise talk about exercising at the same time every day. You could put a do not disturb sign on your door so everyone knows including you, when that door closes, you're exercising. You could have a certain spot in the house only for exercising (or meditating, praying, etc.)
- **Attractive.** When I workout I need music! I can't bear to do it without listening to something. It helps with my mood during the workout and gets me out of my head. So choose your favorite music, wear your attractive workout clothes, walk in the nice neighborhood, etc. Whatever you can do to make the whole experience super inviting.
- **Easy.** So rather than say I'm going to exercise 20 minutes without fail, as some days you're just not motivated right? Perhaps to make it easier, you might say, I'm going to walk for 10 minutes with the dog and take the stairs in the office or park the furthest from the entrance of Hobby Lobby. Combined it will be 20 minutes. I think to create a great habit we need to relax the rules a little and make it easy to be successful.



HABITS

SETTING POSITIVE FOR POSITIVE HABITS

- **Satisfying.** Well the fact you have exercised will be satisfying in and of itself, plus as you start to stack the days one after the other, you will also feel a sense of satisfaction, but is there anything else you can add to the mix? Can you give yourself a break every couple of weeks to treat yourself. Example after 2 solid weeks of exercising, I'll treat myself to a massage, mani-pedi, etc. How can you reward yourself for sticking to your habit which ultimately makes the whole experience far more satisfying?

Make a list of new habits you want to incorporate this year.

Examples would be exercise, praying, meditating, positive thinking, rewarding yourself, etc...

MY POSITIVE HABIT IDEAS



HABIT TRACKER

90-DAY HABIT TRACKER

Follow up on your daily morning and evening routine habits using a 90-day tracker. The first 21 days are the most challenging. Don't stop. After 66 days of practicing it daily, it becomes a part of you.

Examples: meditation, exercise, gratitude, positive thinking, self-learning, food journaling, visualization, giving back

Create new habits once a quarter.

MONTH 1

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD		

MONTH 2

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD			

MONTH 3

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD			



HABIT TRACKER

90-DAY HABIT TRACKER

Follow up on your daily morning and evening routine habits using a 90-day tracker. The first 21 days are the most challenging. Don't stop. After 66 days of practicing it daily, it becomes a part of you.

Examples: meditation, exercise, gratitude, positive thinking, self-learning, food journaling, visualization, giving back

Create new habits once a quarter.

MONTH 4

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD		

MONTH 5

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD			

MONTH 6

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD			



HABIT TRACKER

90-DAY HABIT TRACKER

Follow up on your daily morning and evening routine habits using a 90-day tracker. The first 21 days are the most challenging. Don't stop. After 66 days of practicing it daily, it becomes a part of you.

Examples: meditation, exercise, gratitude, positive thinking, self-learning, food journaling, visualization, giving back

Create new habits once a quarter.

MONTH 7

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD		

MONTH 8

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD			

MONTH 9

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD			



HABIT TRACKER

90-DAY HABIT TRACKER

Follow up on your daily morning and evening routine habits using a 90-day tracker. The first 21 days are the most challenging. Don't stop. After 66 days of practicing it daily, it becomes a part of you.

Examples: meditation, exercise, gratitude, positive thinking, self-learning, food journaling, visualization, giving back

Create new habits once a quarter.

MONTH 10

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD		

MONTH 11

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD			

MONTH 12

LIST YOUR HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	REWARD			



MONTHLY PLANNER



2025 MONTHLY PLANNER

JANUARY

Mo	Tu	We	Th	Fr	Sa	Su
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY

Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH

Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
					31	

APRIL

Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY

Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE

Mo	Tu	We	Th	Fr	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
						30

JULY

Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER

Mo	Tu	We	Th	Fr	Sa	Su
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER

Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



MONTHLY PLANNER

FOR YOUR HANDMADE BUSINESS

Before you fill in your monthly action plan, always reflect back to your one-year goal first.

Next fill in your goals for the month, visualize yourself achieving your goal, and feel grateful for it. Set a reward for yourself if you achieve your goal. Make a list of intentions or actions you will take to feel good and stay in positive emotional vibration.

List the skills and habits you want to learn this month.

Write down the top 3 action steps to take in order to achieve these goals (*20% of the tasks that give you 80% of the results*).

With our monthly planner, you'll be able to visually see the whole month with major holidays. We've added a place for you to keep track of your top monthly tasks as well as popular social media topics for the month. Use the topics to keep the conversation going on your social media accounts.

It also includes our Signature PPP Planning system:

- **Production** - This is a list of holiday and season products to be making. The goal here is to always work in advance in order to have your shop full of items before buyers start buying. You'll see the production list on the bottom of the monthly calendar.
- **Promotion** - This is a list of holiday or seasonal products to be marketing. You can market your items using email, Facebook, Instagram, Pinterest, and TikTok, etc. You'll see the promotion list on the bottom of the monthly calendar.
- **Pipeline** - This is a list of holiday or seasonal products to be thinking of and possibly purchasing supplies for. These are items that will be popular in the coming months as well as sales to be planning. At the making of this planner, supplies could be limited due to supply chain issues.

Keywords that Worked

Write your most useful keywords in this section. These can be new ones discovered, or ones that convert. Keywords should be used on Etsy, Pinterest, and all social media.

Top 3 Products

Keep track of what your top 3 products are for the month so that you can repeat the process next year during this same time. Top 3 does not only mean sales. Pay attention to those getting shared on social media and Pinterest. Your top 3 are what to make more of or similar.

Monthly Wins

Write down your wins! This is important because as a business owner, we have days we might want to quit and when this happens, it helps to look back on your wins to keep up motivation and inspiration. Wins are what you determine.



MONTHLY PLANNER

FOR YOUR HANDMADE BUSINESS

Monthly Challenges

In this section, write down the area of your business that needs the most work for that month. This could be setting up new processes such as a Pinterest account, supply challenges, how to get lower shipping costs, converting more sales from emails or Facebook lives, etc. We all have strategies we 'want' to learn but don't have time right away. I find that writing my challenges down when I have them, gives me a complete list to refer back to. During the summer months when sales are slow, I pull out my list and decide which trainings to either purchase or review to learn how to overcome my challenges. We have a trainings on marketing your handmade business at howtosellhandmade.com.

In addition, we've included a monthly checklist of items needed to be completed on a monthly basis in order to stay on top of the business side such as recording expenses and planning.

Reflect & Celebrate

Fill in and celebrate your achievements for the quarter as well as lessons learned, distractions, and fears, and create action steps.

Wheel of Life

Next, complete the Wheel of Life - Check how balanced you lived your life. Highlight or shadow in the wheel of life, from 1-10, for each part of your life. Then connect the numbers and see how well you are doing. Learn what parts of your life you are neglecting too much and need harmony in. Observe how your emotions and feelings changed over the days, weeks, and months. Become aware of them and change them to more positive feelings and emotions so you can attract and manifest your dream life more easily.



JANUARY 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		1 New Year's Day	2 Hanukkah Ends	3	4	5
6 Epiphany	7	8	9	10	11	12
13	14	15 Estimated Taxes Due	16	17	18	19
20 Martin Luther King Jr., Day	21	22	23	24	25	26
27	28	29	30	31		
SOCIAL MEDIA TOPICS: Organization, winter weddings, healthy lifestyle, super bowl, valentine's day, winter decor						

PRODUCTION

Valentine's Day
Spring
Easter
St. Patrick's Day
Year Round

PROMOTION

Mardi Gras
Winter
Valentine's Day
Year Round
Spring

PIPELINE

St. Patrick's Day
Spring
Easter
President's Day Sale

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



JANUARY 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



FEBRUARY 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					1	2 Groundhog Day
3	4	5	6	7	8	9 Super Bowl
10	11	12	12	13	14 Valentine's Day	15
16	17 President's Day	18	19	20	21	22
23	24	25	26	27	28	

SOCIAL MEDIA TOPICS: Black History Month, super bowl, organization, winter weddings, healthy lifestyle, valentine's day, winter decor, American Heart Month, Mardi Gras, Leap Year

PRODUCTION

Spring
Easter
St. Patrick's Day
Year Round
Weddings

PROMOTION

Mardi Gras
Valentine's Day
St. Patrick's Day
Easter
Spring
President's Day Sale

PIPELINE

Spring
Easter
Mother's Day

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



FEBRUARY 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



MARCH 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1 Ramadan Starts
2	3	4 Mardi Gras	5 Ash Wednesday	6	7	8
9 Daylight Savings Begins	10	11	12	13	14 Holi / Purim	15
16	17 St. Patrick's Day	18	19	20 First Day of Spring	21	22
23	24	25	26	27	28	29
30	31 Eid al-Fitr	SOCIAL MEDIA TOPICS: St. Patrick's Day, spring, taxes, pastels, gardening, outdoor fun, Passover, floral patterns, Spring Break, weddings, Women's History Month				

PRODUCTION

Spring
Mother's Day
Graduation
Year Round
Cinco de Mayo

PROMOTION

Spring
Easter
After Winter Sale
St. Patrick's Day

PIPELINE

Graduation
Weddings
Mother's Day
Summer
Father's Day
4th of July

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



MARCH 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



90-DAY REFLECTION

WAS I IN HARMONY?

CELEBRATE TOP 10 ACHIEVEMENTS

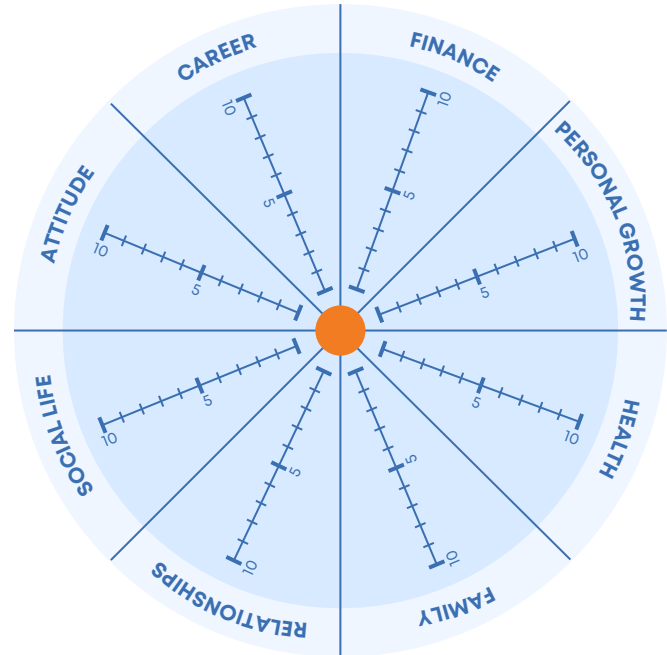
1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

HOW CAN I BRING MORE HARMONY?

PEOPLE I LEARNED FROM

WHAT ACTIONS DO I NEED?

WHAT DID NOT HAPPEN & WHY?



WHAT DID I LEARN?

1. _____
2. _____
3. _____
4. _____
5. _____

DISTRACTIONS/MENTAL BLOCKS/FEARS

1. _____
2. _____
3. _____
4. _____
5. _____

HOW DID I MAKE MYSELF FEEL GOOD?

1. _____
2. _____
3. _____
4. _____
5. _____



NOTES



APRIL 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	1 April Fool's Day	2	3	4	5	6
7	8	9	10	11	12 Passover	13 Palm Sunday
14	15 Estimated Taxes Due Tax Day	16	17	18 Good Friday	19	20 Easter
21	22	23	24	25	26	27
28	29	30				
SOCIAL MEDIA TOPICS: April Fool's Day, Passover, taxes, Autism Awareness Month						

PRODUCTION

Weddings
Summer
4th of July
Graduation
Memorial Day / Patriotic
Father's Day

PROMOTION

Easter
Spring
Mother's Day
Graduation
Weddings
Memorial Day / Patriotic

PIPELINE

Back to School
Graduation
Memorial Day Sale
Mother's Day
Summer
Cinco de Mayo

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



APRIL 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



BE AWARE

PREPARE FOR SLOW SUMMER SALES

If you're new in business, you may not be aware that sales slow down in the summer months. This is typical for most industries and one of the reasons retail decided to do Christmas in July sales and why Amazon hosts Prime Days. But I like to see this as an opportunity to get stuff done that I'm typically waiting on because I don't have the time. Just because sales are slow, doesn't mean our business has to come to a halt.

Here's a list of creative business projects to focus on during slow summer months, along with reasons why they're important for small businesses:

1. Launch a Social Media Campaign

- **Project:** Create a themed social media series, such as "Behind the Scenes of My Crafting Process," "Christmas in July" promotions, or interactive polls about future product ideas.
- **Why It's Important:** Social media campaigns boost brand visibility and engagement, keeping your business top of mind even when customers aren't actively shopping. They also help build a community around your brand.

2. Start or Enhance Email Marketing Efforts

- **Project:** Build an email list or create a summer-themed newsletter series that includes updates, tips, and exclusive discounts.
- **Why It's Important:** Email marketing builds direct relationships with your audience, driving traffic to your store. It's cost-effective and allows for personalized communication, increasing customer loyalty.

3. Create Seasonal Product Mockups

- **Project:** Design new product prototypes or mockups for fall and winter holidays, like Halloween wreaths or Christmas centerpieces.
- **Why It's Important:** Pre-planning holiday inventory ensures you're ready for peak sales periods. Sharing mockups early can generate excitement and gather feedback from your audience.

4. Revamp Your Online Store

- **Project:** Optimize product descriptions, update photos, and improve navigation on your Etsy shop or website.
- **Why It's Important:** A user-friendly, attractive store increases conversions and builds trust with customers. Enhancements to SEO can also improve your visibility in search results.

5. Plan and Batch-Create Content

- **Project:** Write blog posts, film tutorials, or create reels for upcoming launches or evergreen topics.
- **Why It's Important:** Consistently posting content keeps your audience engaged and improves your visibility on platforms. Preparing in advance reduces stress during busier seasons.



BE AWARE

PREPARE FOR SLOW SUMMER SALES

6. Develop a Customer Loyalty Program

- **Project:** Design a rewards program for repeat customers, like discounts for referrals or points for purchases.
- **Why It's Important:** Loyal customers generate repeat sales and often serve as your best advocates through word-of-mouth recommendations.

7. Host a Virtual Workshop or Event

- **Project:** Plan a low-cost online class on a related topic, such as a bow-making workshop or wreath styling session.
- **Why It's Important:** Virtual events create an additional revenue stream and allow you to connect with your audience while showcasing your expertise.

8. Collaborate with Other Creatives

- **Project:** Partner with a complementary business for a summer giveaway or product bundle.
- **Why It's Important:** Collaborations expand your reach by exposing your brand to a new audience and creating a sense of community.

9. Build a Resource Library or Guides

- **Project:** Create downloadable resources, such as a "Seasonal Decor Checklist" or "How to Choose the Right Wreath for Your Door."
- **Why It's Important:** Valuable content establishes you as an authority in your niche and attracts potential customers to your business.

10. Evaluate and Refine Your Business Strategy

- **Project:** Review past sales data, update pricing, or create a strategic plan for the next six months.
- **Why It's Important:** Reflecting on your performance helps you make data-driven decisions, ensuring your business continues to grow and adapt to market demands.

11. Start a Blog or Expand Your Current One

- **Project:** Write posts on topics your customers love, such as "Top Trends in Summer Wreaths" or "How to Care for Your Silk Flowers."
- **Why It's Important:** Blogging improves your SEO, attracting more organic traffic to your site and establishing you as an expert in your field.

12. Develop New Packaging or Branding Materials

- **Project:** Design upgraded product packaging or branded inserts to include in shipments.
- **Why It's Important:** Professional packaging enhances the customer experience, making your products memorable and increasing the likelihood of repeat purchases.



BE AWARE

PREPARE FOR SLOW SUMMER SALES

13. Expand into a New Sales Channel

- **Project:** Explore selling on another platform like Amazon Handmade, Etsy, or your own Shopify site.
- **Why It's Important:** Diversifying your sales channels reduces reliance on a single platform and opens up new opportunities to find customers.

14. Participate in Summer Markets or Shows

- **Project:** Look for pop-up markets or craft fairs to showcase your products locally.
- **Why It's Important:** In-person events increase brand exposure, provide instant customer feedback, and often lead to additional online sales.

15. Attend an Event to Network with Others in Your Niche

- **Project:** Sign up for a conference, trade show, workshop, or meetup related to your niche, such as craft expos, floristry seminars, or creative business retreats.
- **Why It's Important:** Networking connects you with like-minded professionals, helps you stay updated on industry trends, and opens doors to collaboration opportunities. These events can also provide inspiration, skills, or tools to elevate your business.

16. Plan a Total Rebrand for Your Business

- **Project:** Outline and execute a rebranding strategy, including updating your logo, website, social media profiles, packaging, and marketing materials to reflect your new brand identity.
- **Why It's Important:** A rebrand can reinvigorate your business, attract a new audience, and better communicate your values and vision to your ideal customers. It also gives you a fresh start and a chance to align your brand with your current goals.

If you need assistance on how to get started in the above ideas or need support during this process, join us in our [How to Sell Handmade membership group](#).



NOTES



MAY 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1	2	3	4
5 Cinco de Mayo	6 Teacher Appreciation Day	7	8	9	10	11 Mother's Day
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26 Memorial Day	27	28	29	30	31	
SOCIAL MEDIA TOPICS: Mother's Day, Memorial Day, Graduation, Summer, outdoor barbecue, vacations						

PRODUCTION

Summer
Patriotic
Father's Day
Year Round
Weddings

PROMOTION

Memorial Day
Mother's Day
Graduation
Summer
Cinco de Mayo
Memorial Day Sale

PIPELINE

Fall
Halloween
Back to School
First Day of Summer
Father's Day
Christmas in July

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



MAY 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



JUNE 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14 Flag Day	15 Father's Day
16 <i>Estimated Taxes Due</i>	17	18	19 Juneteenth	20 First Day of Summer	21	22
23	24	25	26	27	28	29
30	SOCIAL MEDIA TOPICS: Summer vacation, camping, beach, Father's Day, first day of summer, Pride Month					

PRODUCTION

Back to School
Fall
Halloween
Year Round
Patriotic

PROMOTION

Father's Day
Summer
Patriotic
4th of July
After Spring Sale

PIPELINE

Christmas
Fall
Halloween
Back to School
Thanksgiving
Fall Weddings

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



JUNE 2025

TOP 3 PRODUCTS

1 _____

2 _____

3 _____

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
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KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



90-DAY REFLECTION

WAS I IN HARMONY?

CELEBRATE TOP 10 ACHIEVEMENTS

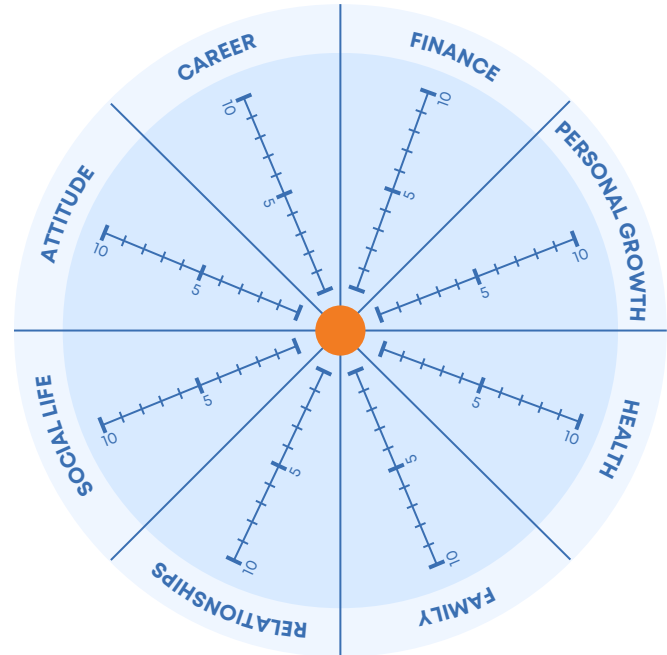
1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

HOW CAN I BRING MORE HARMONY?

PEOPLE I LEARNED FROM

WHAT ACTIONS DO I NEED?

WHAT DID NOT HAPPEN & WHY?



WHAT DID I LEARN?

1. _____
2. _____
3. _____
4. _____
5. _____

DISTRACTIONS/MENTAL BLOCKS/FEARS

1. _____
2. _____
3. _____
4. _____
5. _____

HOW DID I MAKE MYSELF FEEL GOOD?

1. _____
2. _____
3. _____
4. _____
5. _____



POWER TRIOS

FOR THE REMAINDER OF THE YEAR

These three things I will make my surroundings cozy with:

These three things I will do every morning:

These three things I will pamper myself with regularly:

These three places I will visit:

I will connect with my loved ones in these three ways:

With these three presents I will reward my successes:



JULY 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	1	2	3	4 Independence Day	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SOCIAL MEDIA TOPICS: 4th of July, Christmas in July, back to school, beat the heat, weather, staycation

PRODUCTION

- Christmas
- Fall / Thanksgiving
- Halloween
- Back to School
- Patriotic
- Year Round

PROMOTION

- Summer
- Patriotic
- Christmas in July
- Year Round
- Independence Day Sale
- Christmas in July Sale

PIPELINE

- Christmas
- Fall
- Thanksgiving
- Halloween
- Back to School
- Labor Day Sales

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



JULY 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



AUGUST 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
SOCIAL MEDIA TOPICS: Back to school, tailgating, football, first day of school, beat the heat, dog days of summer						

PRODUCTION

Christmas
 Fall / Thanksgiving
 Halloween
 Patriotic
 Year Round
 Breast Cancer Awareness

PROMOTION

Back to School
 Summer
 Patriotic
 Fall
 Beat the Heat Sale

PIPELINE

Christmas
 Fall
 Thanksgiving
 Dia de los Muertos
 Labor Day Sales
 Breast Cancer Awareness

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



AUGUST 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



SEPTEMBER 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 Labor Day	2	3	4	5	6	7
8	9	10	11 Patriot's Day	12	13	14
15 Estimated Taxes Due	16	17	18	19	20	21
22 First Day of Fall	23 Rosh Hashanah	24	25	26	27	28
29	30					

SOCIAL MEDIA TOPICS: Labor Day sales, first day of autumn, fall decor, pumpkin carving, mantle decorating, fall weddings, winter

PRODUCTION

Christmas
Fall / Thanksgiving
Halloween
Hanukkah
Patriotic
Year Round

PROMOTION

Fall
Back to School
Halloween
Year Round
Labor Day Sale
Patriotic

PIPELINE

Pink & Black Friday Offers
Winter
Christmas
New Years
Hanukkah
Breast Cancer Awareness

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



SEPTEMBER 2025

TOP 3 PRODUCTS

- 1 _____
- 2 _____
- 3 _____

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



90-DAY REFLECTION

WAS I IN HARMONY?

CELEBRATE TOP 10 ACHIEVEMENTS

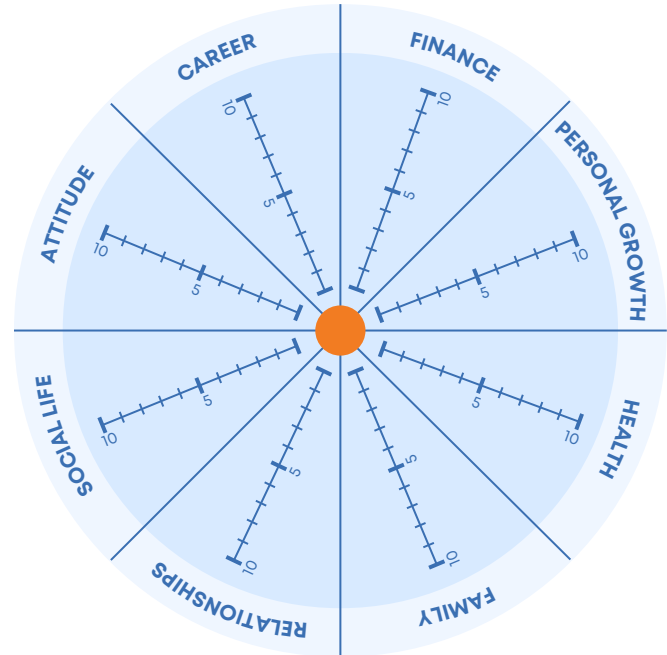
1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

HOW CAN I BRING MORE HARMONY?

PEOPLE I LEARNED FROM

WHAT ACTIONS DO I NEED?

WHAT DID NOT HAPPEN & WHY?



WHAT DID I LEARN?

1. _____
2. _____
3. _____
4. _____
5. _____

DISTRACTIONS/MENTAL BLOCKS/FEARS

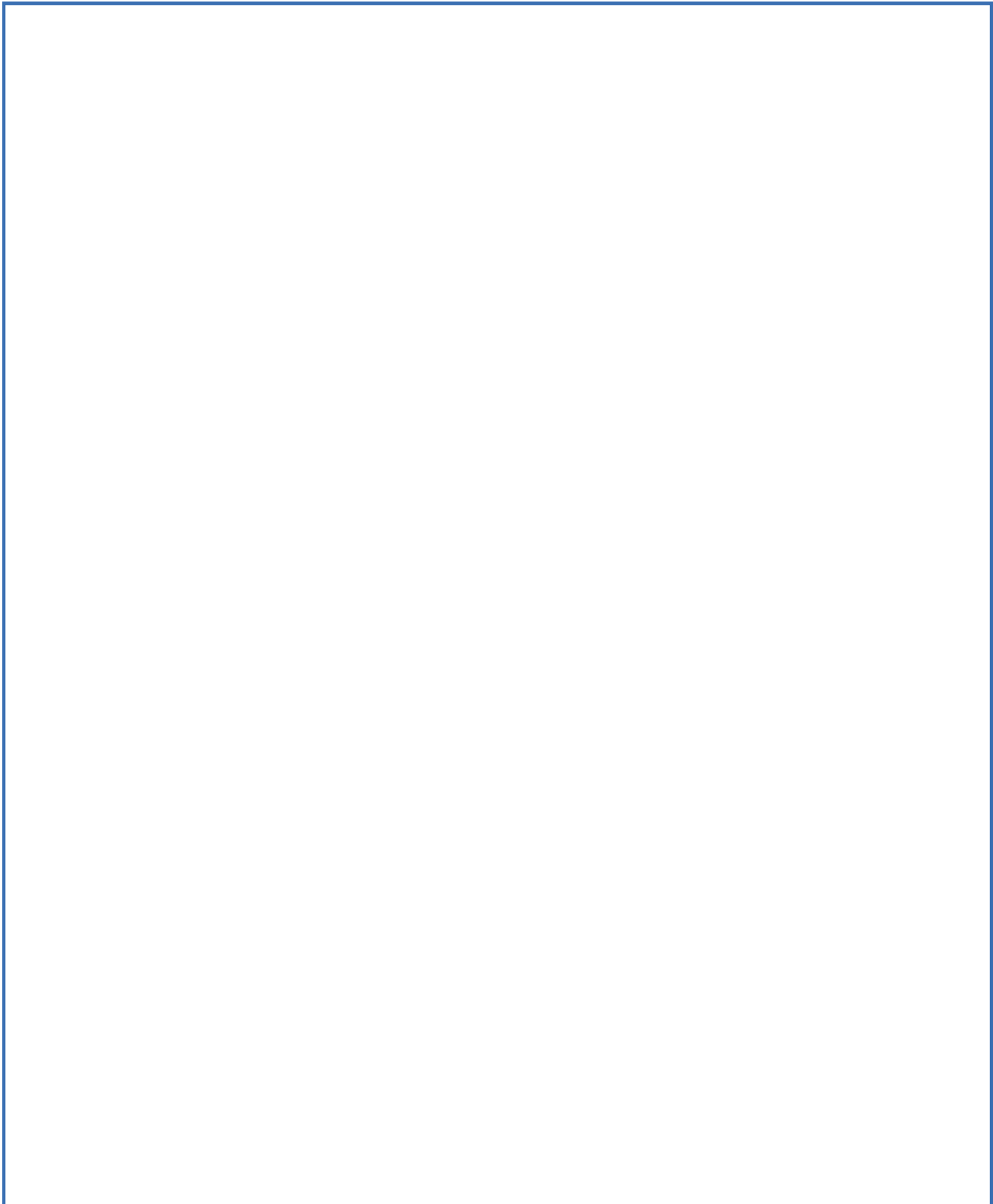
1. _____
2. _____
3. _____
4. _____
5. _____

HOW DID I MAKE MYSELF FEEL GOOD?

1. _____
2. _____
3. _____
4. _____
5. _____



NOTES



OCTOBER 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		1	2 Yom Kippur	3	4	5
6	7	8	9	10	11	12
13 Columbus Day	14	15	16 Boss's Day	17	18	19
20 Diwali	21	22	23	24	25	26
27	28	29	30	31 Halloween		

SOCIAL MEDIA TOPICS: Halloween, fall trends, Thanksgiving recipes, pumpkin decor, winter, vacations, Oktoberfest, Breast Cancer Awareness Month (pink), Down syndrome Awareness Month (blue & yellow)

PRODUCTION

Christmas
Fall
Winter
Religious
Hanukkah
Patriotic

PROMOTION

Halloween
Fall / Thanksgiving
Dia de los Muertos
Christmas
Year Round
Patriotic

PIPELINE

Christmas
Hanukkah
Pink & Black Friday Offers
Winter
Valentine's Day
Friendsgiving

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



OCTOBER 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



NOVEMBER 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					1	2 Daylight Savings Ends
3	4	5	6	7	8	9
10	11 Veteran's Day	12	13	14	15	16
17	18	19	20	21 Pink Friday	22	23
24	25	26	27 Thanksgiving	28 Black Friday	29 Shop Small Saturday	30
SOCIAL MEDIA TOPICS: Thanksgiving, Pink Friday, Black Friday, Christmas decor, Christmas gifts, gift ideas, Dia de los Metros, Veteran's Day Sale, Friendsgiving, Alzheimer's Awareness, Military Appreciation						

PRODUCTION

Christmas
Valentine's Day
New Years
Religious
Mardi Gras
Winter

PROMOTION

Thanksgiving
Christmas
Hanukkah
Winter
Veteran's Day Sale
Pink & Black Friday Offers

PIPELINE

Mardi Gras
Spring
Valentine's Day
Winter (not Christmas)
New Years
Kwanzaa

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



NOVEMBER 2025

TOP 3 PRODUCTS

- 1 _____
- 2 _____
- 3 _____

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
- Reconcile Books with Bank Statements
- Put Away Money for PROFIT & SAVINGS
- Taxes - File Returns and Pay All Taxes
- Backup Computer Data
- Move Mobile Photos to Cloud
- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



DECEMBER 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 Cyber Monday	2 Giving Tuesday	3	4	5	6	7
8	9	10	11	12	13	14
15 Hanukkah Starts	16	17	18	19	20	21 First Day of Winter
22 Hanukkah Ends	23	24 Christmas Eve	25 Christmas Day	26 Kwanzaa Begins	27	28
29 Julie's Birthday 🎂	30	31 New Year's Eve				
SOCIAL MEDIA TOPICS: Christmas, entertaining, Kwanzaa, decor, Hanukkah, resolutions, New Year's, snow engagements, first day of winter						

PRODUCTION

Valentine's Day
Mardi Gras
Spring
New Years
Year Round

PROMOTION

Winter (not Christmas)
Christmas
Hanukkah
Kwanzaa
New Years
Valentine's Day

PIPELINE

Spring
Easter
St. Patrick's Day
President's Day Sale
Mardi Gras
Winter

DESIRED GOALS FOR THE MONTH

GOAL 1

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 2

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:

GOAL 3

ACTION STEPS

1. _____
2. _____
3. _____

REWARD:



DECEMBER 2025

TOP 3 PRODUCTS

1

2

3

MONTHLY TO-DO LIST

- Update Cover Photos
- Update Content Calendar
- Update Website Homepage
- Plan this Month & Next Month's Products
- Review Inventory
- Review & Pay Down Debts, Invoices
- Complete Monthly Tracking Sheets
- Look at Past Month for Trends
- Review Next Month's Holidays
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- Review Staff - Make Notes in File

KEYWORDS THAT WORKED

THIS MONTH'S WINS

FEEL GOOD INTENTIONS

MONTHLY CHALLENGES

SKILLS/HABITS TO LEARN

REMEMBER FOR NEXT YEAR...



90-DAY REFLECTION

WAS I IN HARMONY?

CELEBRATE TOP 10 ACHIEVEMENTS

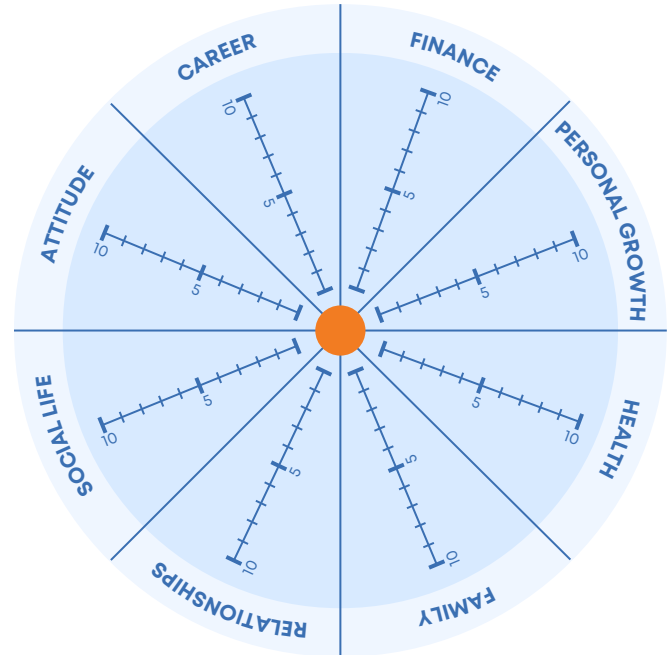
1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

HOW CAN I BRING MORE HARMONY?

PEOPLE I LEARNED FROM

WHAT ACTIONS DO I NEED?

WHAT DID NOT HAPPEN & WHY?



WHAT DID I LEARN?

1. _____
2. _____
3. _____
4. _____
5. _____

DISTRACTIONS/MENTAL BLOCKS/FEARS

1. _____
2. _____
3. _____
4. _____
5. _____

HOW DID I MAKE MYSELF FEEL GOOD?

1. _____
2. _____
3. _____
4. _____
5. _____



NOTES



DAILY AGENDA



DAILY AGENDA

SETTING DAILY TASKS

If I try to 'fit' tasks in, I always run out of time, so in this section I'm very mindful to schedule a time for everything (*worship, family, reading, learning, creating, appointments, calls, etc.*).

I make a list of my TOP THREE PRIORITIES! We know things happen out of our control and if we have a big to do list, most of it doesn't get completed. So I find that if I make my top 3 list, no matter what, I complete these and then I feel I accomplished something which gives me more confidence!

The self-care section is a place to take a moment for yourself each to help keep your mind focused when things get busy.

The daily task checklist is another place to remind myself in order to stay connected with the followers of my brand on social media and other items needed to be a successful seller of handmade. Make note of any appointments so you don't miss any important meetings.

RECOMMENDED READING

"The Creative Act: A Way of Being" by Rick Rubin

"Atomic Habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones" by James Clear

"We Should All Be Millionaires: A Woman's Guide to Earning More, Building Wealth, and Gaining Economic Power" by Rachel Rodgers

"Secrets of the Millionaire Mind the Inner Game of Wealth" by T. Harv Eker

"Worthy: How to Believe You Are Enough and Transform Your Life" by Jamie Kern Lima

"Hot Button Marketing: Push the Emotional Buttons That Get People to Buy" by Barry Feig

"The Science of Getting Rich" by Wallace D. Wattles

"Think and Grow Rich Deluxe Edition: The Complete Classic Text (Think and Grow Rich Series) by Napoleon Hill

"Crash the Chatterbox: Hearing God's Voice Above All Others" by Steven Furtick

[For a Complete List that I Add to Monthly, Check Out my Amazon Shop](#)



DAILY AGENDA

TODAY'S DATE: _____

TODAY'S GOAL: _____

REWARD: _____

WHAT I AM GRATEFUL OR EXCITED ABOUT

WHAT WILL I DO TO FEEL HAPPY?

TO-DO LIST

TOP PRIORITY	}	_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
PRIORITY	}	_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
LOW/DELEGATE	}	_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>

POSITIVE HABIT TRACKER

<input type="checkbox"/> Gratitude	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

DAILY AFFIRMATION

5:00 AM	_____
5:30 AM	_____
6:00 AM	_____
6:30 AM	_____
7:00 AM	_____
7:30 AM	_____
8:00 AM	_____
8:30 AM	_____
9:00 AM	_____
9:30 AM	_____
10:00 AM	_____
10:30 AM	_____
11:00 AM	_____
11:30 AM	_____
12:00 PM	_____
12:30 PM	_____
1:00 PM	_____
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3:00 PM	_____
3:30 PM	_____
4:00 PM	_____
4:30 PM	_____
5:00 PM	_____
5:30 PM	_____
6:00 PM	_____
6:30 PM	_____
7:00 PM	_____
7:30 PM	_____
8:00 PM	_____
8:30 PM	_____
9:00 PM	_____



DAILY AGENDA

TODAY'S DATE: _____

TODAY'S GOAL: _____

REWARD: _____

WHAT I AM GRATEFUL OR EXCITED ABOUT

WHAT WILL I DO TO FEEL HAPPY?

TO-DO LIST

TOP PRIORITY	}	_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
PRIORITY	}	_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
LOW/DELEGATE	}	_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>
		_____	<input type="checkbox"/>

POSITIVE HABIT TRACKER

<input type="checkbox"/> Gratitude	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

DAILY AFFIRMATION

5:00 AM	_____
5:30 AM	_____
6:00 AM	_____
6:30 AM	_____
7:00 AM	_____
7:30 AM	_____
8:00 AM	_____
8:30 AM	_____
9:00 AM	_____
9:30 AM	_____
10:00 AM	_____
10:30 AM	_____
11:00 AM	_____
11:30 AM	_____
12:00 PM	_____
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3:00 PM	_____
3:30 PM	_____
4:00 PM	_____
4:30 PM	_____
5:00 PM	_____
5:30 PM	_____
6:00 PM	_____
6:30 PM	_____
7:00 PM	_____
7:30 PM	_____
8:00 PM	_____
8:30 PM	_____
9:00 PM	_____



EMPOWERING QUESTIONS

QUESTIONS TO EMPOWER YOURSELF

With each answer also ask why and how it makes you feel.

QUESTIONS TO EMPOWER YOUR DAY

1. What am I [**HAPPY, EXCITED, PROUD, GRATEFUL, ENJOYING, COMMITTED, LOVE**] in my life right now?
2. How can I make myself feel happy/good today?
3. How can I be present in the now?
4. How can I have more inner peace today?
5. What can I give today?
6. What are my 5 most important goals today?
7. What will I do to achieve my goals?
8. What help or guidance can I ask for today?
9. What can I pray for today?
10. If this were the last day of my life, how would I live?

QUESTIONS TO EMPOWER YOUR NIGHT

1. How did I follow my passion today?
2. How was I a giver today?
3. What did I learn today to help with my goals?
4. How was my energy today? How can I improve?
5. Did I follow my intuition today? If so, how?
6. Did I allow things to flow without trying to control the outcome?
7. What is the best thing that happened to me today?
8. Did I celebrate my progress?
9. What am I grateful for today?
10. What help or guidance can I ask for from God?



MY PAST YEAR

DEFINING YOUR PAST YEAR

THE PAST YEAR IN THREE WORDS

Choose three words to define your past year:

THE BOOK OF MY PAST YEAR

A book or a movie was made about your past year. What title would you give it?

FAREWELL TO YOUR LAST YEAR

If there is anything else left that you would like to write down, or there is anybody you would like to say goodbye to, do it now.



CLOSING REMARKS

In closing, it's important to remember that every great creation starts with a single, intentional step. You, as an entrepreneur in the crafting or creative industry, have the unique ability to bring ideas to life, not just in your products, but in every aspect of your life. This planner has guided you through setting goals, establishing positive habits, and managing your daily and monthly business tasks, all while reflecting on your progress. But remember, this is just the beginning.

Your journey towards conscious creation and breaking through limiting beliefs is an ongoing process. Every goal you've set, every habit you've cultivated, is a step towards realizing your full potential. The beauty of your path lies in its continuous growth and the increase that comes with every small victory. Think of this planner not just as a tool, but as a companion on your journey to success.

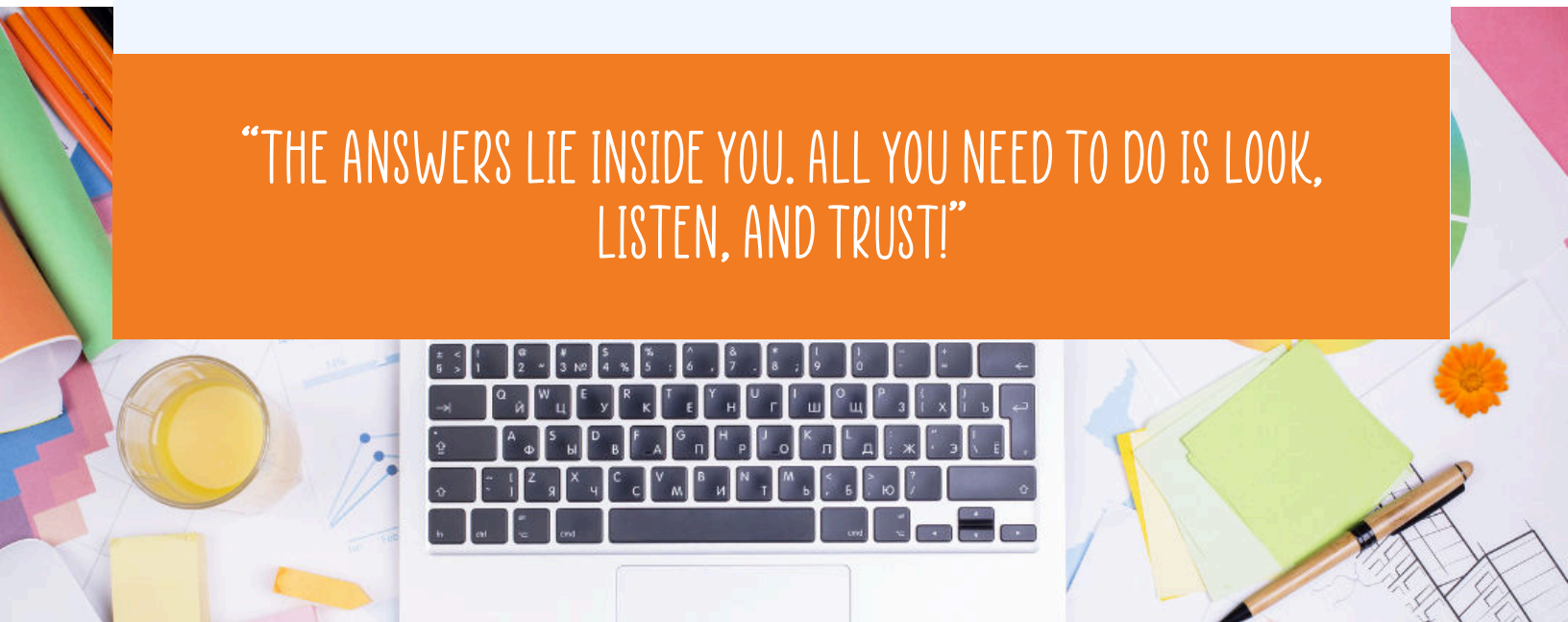
As you turn the page, know that this is not the end, but a new beginning. A beginning where you are more equipped, more inspired, and more determined to scale to new heights. The skills and insights you've gained here are seeds that, with nurture and care, will grow into the remarkable tree of your career and personal life. Always remember, the power of God lies within you.

And finally, an invitation to continue this journey with us: join our [business membership group](#), where you'll find support, resources, and a community of like-minded individuals all striving to scale up their success. Together, we can achieve more, create more, and break through barriers that once seemed insurmountable. Let's keep the momentum going and turn your dreams into your reality.

Julie Siomacco

Designer & Business Mindset Coach

“THE ANSWERS LIE INSIDE YOU. ALL YOU NEED TO DO IS LOOK,
LISTEN, AND TRUST!”



MY NEXT YEAR

SIX SENTENCES ABOUT MY NEXT YEAR

This year I will not procrastinate any more on...

This year I will draw the most energy from...

This year I will be the bravest when...

This year I will say yes when...

This year I advise myself to...

This year will be special for me because...



RESOURCES



ANNUAL CHECKLIST

YEARLY TO-DO LIST

- Review & Renew Insurance Policies
- Renew Legal Entity Paperwork & Fees
- Renew Business License & Sales Tax Permit
 - State
 - County or Parish
 - City
- Review Employee or Virtual Assistant Contracts, Policies, & Handbook
- Set Annual Goals
 - Financial
 - Personal
 - Spiritual
- Review Expenses (*make note of any recurring charges to add to your budget*)
- Branding Review (*where do you need to change or update?*)
- Review any Trademarks or Legal Protections for Renewal
- File all Paperwork by End of Year
- Clean up Computer Files & Images
- Clean up Phone Images & Files
- Purge Inactive Email Subscribers
- Send Customer Surveys
- Update Customer Data

ADD YOUR OWN



OPPORTUNITIES

MORE WAYS TO HELP YOUR BUSINESS

SUCCESS CIRCLE: HOW TO SELL HANDMADE

Our mission is to empower small businesses through a supportive community and comprehensive virtual training hub. We aim to inspire and motivate, helping members overcome barriers to reach their potential. We offer access to experts and a network of peers, focusing on growth and overcoming challenges. Our goal is to educate in digital and social media marketing, fostering a culture of determination and learning. We guide members to elevate their mission, envisioning a thriving collective of small businesses scaling new heights virtually.



[LEARN MORE](#)



[LEARN MORE](#)

WREATH MAKING OF THE MONTH CLUB

Wreath Making of the Month Club is an online community teaching you how to find your joy with Wreath Making and Faux Flowers. Each month you'll receive 10-12 new training videos from various design coaches. Videos consist of tutorials making projects, answering your questions, and critiquing or giving you feedback on your designs.

IDEAL CUSTOMER TRAINING

If you don't know who you're marketing too, you'll waste a lot of time and money. Knowing your ideal customer base ensures you're giving your audience and buyers information that can use and helps you to better serve them. With this training learn to determine who is your ideal customer.



[LEARN MORE](#)



[LEARN MORE](#)

OUR REIMAGINED LIFE PODCAST

Shifting my mindset and overcoming fears has allowed me to live a more meaningful and joyful life. I want to help others awaken their spirits by sharing stories, thoughts, and strategies that have helped me. The aim is to provide inspiration and guidance for those seeking happiness and self-worth.



GET IN TOUCH WITH US AT
INFO@SOUTHERNCHARMWREATHS.COM

DISCLAIMER

The advice and strategies contained herein may not be suitable for your situation. You should consult with a professional where appropriate. The author nor publisher shall not be liable for any loss or profit or any other commercial damages, including but not limited to special, incidental, consequential, or other damages. All rights reserved.