

Short-Form Video Ideas

Testimonial: “It was exactly as pictured on the website!”

- Take a video of you fluffing or arranging your design or even photographing your design.
- Add a voiceover where you share a time you ordered something online and it didn’t look like the product listing.

Testimonial: “It was the perfect wreath for Fall! My front door looks amazing”

- Take a video of you decorating your front door.
- Add a voiceover where you share quick tips on how to decorate your front door with different elements along with your wreath.

Testimonial: “It was securely packaged!”

- Take a video of you packing an order.
- Add a voiceover where you share how you pack your design with care.

