



GUIDE TO GREENERY

Christmas & Winter Greenery

If you're new to silk floral design, it's important to understand the role greenery plays in wreaths and arrangements. **Greenery is the foundation of the design**, helping establish its shape, fullness, texture, movement, and overall style.

When choosing artificial greenery, consider more than just the name on the tag. Look at the leaf shape, texture, color, density, and movement, and think about the role each stem can play in your design. **Combining different types and color of greenery creates depth and helps your finished wreath or arrangement look more natural and professionally designed.**

During the winter and Christmas season, don't be afraid to mix traditional evergreens such as pine, cedar, and fir with year-round greenery like boxwood, magnolia, or salal. Layering different varieties is one of the easiest ways to create the lush, full look we love for holiday designs.

Below is a suggested list of greenery to help you get started, but it is certainly not a complete list. Keep in mind that artificial greenery isn't always labeled with the name of the greenery it is intended to represent. This is why learning to recognize the shape, color, and characteristics of real greenery is so helpful.

For example, you may find a stem labeled simply "Variegated Leaf Spray" that closely resembles variegated ficus. Even though it isn't labeled as ficus, it can serve the same purpose in your design. Don't get too caught up in the name on the tag, learn to recognize the characteristics of the greenery and what it can do for your design.

Boxwood	Variegated Ivy	Hemlock	Ming Pine
Salal	Eucalyptus	Fir	Bristlecone Pine
Magnolia Leaf	Pittosporum	Fraser Fir	Lamb's Ear
Galax Leaf	Ruscus	Noble Fir	Dusty Miller
Hydrangea Leaf	Cedar	Norfolk Pine	Ficus
Holly	Cypress	Pine	Smilex
Kale	Juniper	Long Needle Pine	Iced or Flocked
Ivy	Spruce	Pistacia	Greenery

GREENERY VENDORS

Retail Vendors

Greenery Market	Carolina Pottery
Afloral	Nick's Seasonal Decor
Keleas	Greenery Gal
DecoExchange	Craft Outlet
Trendy Tree	

Wholesale Vendors

Select Artificials	Regency
Pioneer Wholesale	Liberty
Melrose International	Sims Pottery
Golden Bell	Allstate Floral, Inc.
Autograph Foliages	